

**Consumer Education Programme at School
Organised by CUTS in collaboration with CCC
March 15, 2013**

CUTS in partnership with Consumer Coordination Council (CCC) conducted an awareness and education programme for the children of Rani Public Senior Secondary School, Sanganer, Jaipur on the occasion of World Consumers' Right Day.

Over 85 students of VIII, IX and XI along with teachers of the aforesaid school were present in the programme. Purpose of the programme was to educate and aware students on issues related to health, legal and environmental from consumer aspects to create an enabling atmosphere among the future of the nation.



Dharmendra Chaturvedi addressing school students at Awareness Event

Importance of celebrating the day was briefed to the students by Dharmendra Chaturvedi, Project Officer CUTS. Further he briefed the students about the rights and responsibilities documented in Consumer Protection Act 1986 and how it can be used in our day to day life. Role of available costumer care centre of companies and government regulators were also told to the students, with a request to lodge complaints against any malpractices and unfair trade. He mentioned about the existing laboratory and helpline number in context with the request made by students as well as teachers to provide guidance in lodging complaints against Milk Vendor governed by government cooperative at outskirts of Jaipur city.



A.K.Jha address the students on food adulteration

CUTS Project Officer Arjun Kant Jha in his address told about the food adulteration happenings. He cited the adulteration found in soft drinks and its health hazards. He added that the eatables items sold at street vendors contains artificial colours, metals, flavoured smells, artificial sweetners and many other items to make it attractive and delicious but

serious health consequences happens on short and long terms and also lead to death. Thus, he emphasised on consumption of certified AGMARK food production and/or of prestigious companies. To complaint against food adulteration, he told to approach the health and supply departments for quick redressal.

Kedar Jat head of Rani Public Senior Secondary School thanked CUTS for providing the valuable information on the occasion of World Consumers' Rights Day, which have benefited the students as well as teachers.