



Media Sensitisation Workshops

Synthesis Report

Developing a Culture of Sustainable Consumption and Lifestyle through Organic Production and Consumption in the State of Rajasthan (ProOrganic II)

Background

Agriculture in India, the pre-eminent sector of the economy, is the source of the livelihood of almost two-thirds of the workforce of the country. The contribution of agriculture in India's economic growth is as significant as the role of industry and services. However, Organic Farming is not a new concept to India. It has been followed from ancient times. It aims to keep the soil fertile, cultivate land and grow crops by using organic wastes. The other biological materials along with organic waste's microbes release nutrients to crops for increased sustainable production in an eco-friendly pollution free environment.

Organic Farming is a holistic production management system, which promotes and enhances agro-ecosystem health, including bio-diversity and soil biological activity. It is perhaps the best alternative to establishing a possible relationship between the earth and the mankind. Increasing awareness about the safety of food that is consumed is realised by the measure of reducing harmful impacts of the chemical-based agriculture. It is notable that organic agriculture occupies only 1 per cent of the global agricultural land, making it a relatively unused resource for one of the greatest challenges the world is facing today – like deforestation, wildfires and extensive destruction of the environment.

ProOrganic II

With the support from Swedish Society for Nature Conservation (SSNC), CUTS is implementing a Project 'Developing a Culture of Sustainable Consumption and Lifestyle through Organic Production and Consumption in the State of Rajasthan (ProOrganic II)' from April 01, 2017 to March 31, 2021 in 192 gram panchayats of 10 selected districts of Rajasthan (India). The main objective of the project is to fill the identified gaps and sustain the acquired momentum to achieve expected outcomes of better eco-system through promotion of organic consumption.

One of the basic objectives of the project is that promoting sustainable consumption and production are important aspects of sustainable lifestyle, which are largely consistent with environmental and social factors and education and empowerment of consumers. In this project, focus is on the aspect of sustainable food and farming and formulating an agenda to achieve it through promoting organic production of farm products on the one hand, and promoting organic consumption, on the other. Thus, leading towards sustainable development in the agriculture and environmental sector, as a whole. The target group of the project is entire population of the covered 10 districts, 96 blocks and selected 192 gram panchayats in the State of Rajasthan.

More information on: <https://cuts-cart.org/developing-a-culture-of-sustainable-consumption-and-lifestyle-through-organic-production-and-consumption-in-state-of-rajasthan-proorganic-ii/>

Media Sensitisation Workshops

The major objective behind all the above efforts is to make pave for organic farming into the policy-making arena and into anonymous global markets and the transformation of organic products into commodities.

With the objective of influencing consumer behaviour in favour of organic farming, various activities in the form of baseline surveys, village level awareness campaigns, annual stakeholders' consultation and feedback meetings, district-level trainings for farmers and exposure visits at organic farms, involving farmers into seed management system by way of establishing seed bank and state-level advocacy-cum-dissemination meetings are main activities, which are being conducted at regular intervals. In most of these activities, farmers and consumers have been the major target groups apart from government officials as an important stakeholder. In the midst of these, to bolster the campaign of propagating organic culture, some new stakeholders were added like school children through activity of creating organic clubs and organic kitchen gardens. Media is another very important stakeholder, which have always been a part of each and every activity as narrated above. But an exclusive activity for them in the form of

'Media Sensitisation Workshop' was grafted into the agenda of ProOrganic II. The main objective for doing media exclusive programmes was to give a momentum to the awareness campaign by way of mass spreading the importance and the positive aspects of organic consumption and production. As the organisation has limitations in reaching out to maximum through its own due to restrictions of limited area and resources, so media looks to be the only and the best source of imparting the awareness specially in the areas, where CUTS is not intervening its ProOrganic II activities. Besides, executive, legislative and judiciary, media being the fourth pillar of democracy has been quite effective in supporting NGOs in mass spreading the awareness. Looking to all these aspects, CUTS thought of taking up this activity through focussed workshops.

Importance of Media in Spreading Awareness in Organic Farming

Media play a vital role in educating and enlightening the people and the government to protect and preserve natural resources in the interests of future generations and the climatic chaos. Sustainable development is attained by protecting the environment by judicious use of natural resources. In this regard, media plays a crucial role in creating awareness and bringing the positive behavioral change among people in climate change. Different media were sought by the respondents for getting information on agricultural aspects.

Nowadays, every household have mass media like radio, television and newspaper, but the coverage of agricultural related by these sources are very limited when compared to other entertainment programmes. Again, though most of the respondents were functionally literates, limited availability of magazines, journals and periodicals related to agriculture and the problems on their subscription were acting as the limiting factors for gathering agricultural information from these sources too.

Mass media play an important role in disseminating the farm technologies. Agricultural information is disseminated through magazines, newspaper, radio and television. Hence it becomes necessary to know about the level of mass media exposure. Organic farming can be seen as an approach to agriculture, where the aim is to create integrated, sustainable agricultural production systems. Conventional farming is based on the use of high yielding varieties of seeds, chemical fertilizer, irrigation water and pesticides. Whereas organic farming tends to satisfy the ever growing demand for food grains not only to fulfil the problem of food security but also to earn foreign exchange at the cost of environmental quality, which cannot be sustainable in future.

Details of Sensitisation Workshops

Methodology

The workshops were designed to focus on overall picture of organic scenario in Rajasthan and the way forward, which could provide a platform for media persons sitting as participants in the workshops to learn skills on organic farming reporting. This half day workshop started with a background information on the project and its objectives, followed by the purpose of organising media sensitisation workshops.

Apart from media persons, an official from the agriculture department concerned as subject expert in all the workshops have helped participants gaining valued information on organic farming, production and consumption. Efforts were made to have more interactive sessions during the workshop between media persons and the subject experts.

Schedule

S.N.	District	Date	Level
1	Kota	June 19, 2019	District Level
2	Jodhpur	June 25, 2019	District Level
3	Udaipur	June 27,2019	District Level
4	Sawai Madhopur	July 11,2019	District Level
5	Bhilwara	July 12, 2019	District Level
6	Chittorgarh	July 15,2019	District Level
7	Pratapgarh	July 18, 2019	District Level
8	Jhalawar	July 22, 2019	District Level
9	Dausa	July 24, 2019	District Level
10	Jaipur	November 27, 2019	State Level

Participants

There has not been much crowd in all the workshops and the district partners were asked to invite only the media persons, that too, who have been reporting more on agriculture related news or have been writing related articles or op-eds on regular intervals. Besides, media and subject experts, some progressive farmers at few places along with the team of district partners also made it to the workshops. Maximum local and state level print and electronic media have made it to all the programmes.

Key Highlights

1. Kota (District Level)

Dr Mukesh Goyal, Scientist of Agriculture University in Kota appealing to farmers to intervene in market supply chain in order to keep them sustained in this organic world. Total 12 media persons participated including four progressive farmers and Yudhishter Chansi, the district partner.



2. Jodhpur (District Level)

Dr Allah Noor, an agriculture expert said media can play an important role in the form of a chain between farmers and consumers. For this creative and positive reporting is of utmost importance. 16 media persons and five progressive farmers besides

district partner Bharat Kumar Bhati and his team took part.

3. Udaipur (District Level)

Mohan Dangi, a subject expert was the key resource person in the presence of 11 media persons. Dangi quoted the efforts of CUTS through its multifarious activity approach, which is really producing results at the grass roots. Now, it is time for media to boost the morale of those farmers, who have turned up as organic progressive farmers through CUTS efforts. Anil Vyas, district partner coordinated the event.



4. Sawai Madhopur (District Level)

B L Meena, Agriculture Scientist of Krishi Vigyan Kendra stressed on the need to bring organic consumption into the lifestyle of common man and for this media can play a crucial role. Dinesh Bagda along with 9 media persons participated in the programme.



5. Bhilwara (District Level)

Bal Mukund Sen, an ex-official in Agriculture Department and also a subject expert was present in the workshop with 13 media persons. Gaurav Chaturvedi, district coordinator along with his team were also present. Pavnesh Sharma, PRO

was also present. Sen mainly highlighted some key features of organic farming and its marketing, which media should always note.

6. Chittorgarh (District Level)

Raja Ram Sukhwai, Deputy Director, Horticulture along with atleast seven progressive farmers of the district participated in the workshop. As many as 11 media persons from different newspapers were the key participants. Sukhwai called for a key role of media in the organic movement. Nand Kishore Nirjhar, a laureate present in the workshop also opined his thoughts on organic farming and the role, which media should play. Madan Giri Goswami, district partner coordinated the programme.



7. Pratapgarh (District Level)

Dr Yogesh Kanaujia, Scientist in KVK was the guest speaker, who taught media persons, a lesson of some basics of organic farming, so that it gets disseminated to their readers in the most effective manner. As many as 9 media persons were present in the meeting along with Madan Giri Goswami, district partner.



8. Jhalawar (District Level)

Madhusudan Acharya, retired Scientist in KVK; Hemant Singh, Agriculture Assistant and Kamal Paliwal, Assistant Officer in Agriculture Department were present as experts in the presence of 15 media persons. In crux, all of them called media to highlight the positive aspects of organic farming, so that both farmers as producers and consumers as the end user gets motivated from the interactions. Nathu Ram Choudhary, the district partner was also present with his team.

9. Dausa (District Level)

Dr Mukesh Sharma, Assistant Director, Horticulture and Ramji Lal Meena, Assistant PRO made their presence in the capacity of subject experts. Sharma, mainly highlighted the need of having thorough information to media regarding various schemes of government promoting organic farming. Meena urged all the stakeholders to keep media into loop during the whole movement of organic consumption. 8 media persons were present along with O.P. Pareek, district coordinator.



10. Jaipur (State Level)

The state level workshop in Jaipur was not only the culmination of this specific Media Sensitisation Workshops in all the targeted districts but was also the workshop for Jaipur district and that is the reason it was termed as 'State Level Media Sensitisation Workshop'.

In this state level workshop, every district partner was asked to come along with at least one media person. Besides, there were around 25 local media person both from print and electronic.



George Cheriyan, Director, CUTS International, Jaipur, talked about the importance of Organic Farming and the need for these campaign events. He said the right to healthy environment is the basic fundamental consumer right and there is a need for urgent policy shift in the country.

He cited parliamentary standing committee report on consumption of chemical fertilizers. George said the consumption of chemical fertilizers will rise to 45 million tonnes to produce 300 million tonnes of food grains by 2025 to feed the country's population, thus resulting in increased health hazards. He informed the participants

that the use of fertilizers has increased from one million tonnes to 25.6 million tonnes from 1960 to 2014-15.

The Chief Guest for the event, **Padmashree Jagdish Pareek**, a progressive organic farmer from Ajeetgarh village, Sikar, said farmers were committing suicide in the greed of subsidy. He said farmers are borrowing money to make part payment of available government subsidy and they are trapped in a vicious circle of loan interest. Hence, they commit suicide. Pareek said the government should provide subsidy on agricultural equipment and purchase of seeds instead of funding for green houses or poly houses.

Pareek laid emphasis that farming, be it organic or the chemical-fertilizer-based, requires money and inputs. He claimed that today's farmers can successfully claim that their farming is non-polluting, but not harmless. He gave many examples of his own farming journey and requested the media to support the farmers engaging in organic farming and production. He said all living organisms are equally important in farming, whether animals, birds, trees or soil and there is need to preserve them.

Dr V.S. Yadav, Dean of S.K.N. Agriculture University, Jobner, was the eminent speaker of the event. He said there is need to bring a change in mindset to adopt organic farming culture back again in the country. He said organic producers need to market their products. They need to act as family farmers, just like family doctors.

Yadav is a Professor of Horticulture and he talked about various types of farming and its advantages. He emphasised that organic farming should be set as the ultimate goal and tried to be achieved. He talked about what is known as the 'residual growth' in agriculture and gave several illustrations and real life experiences.

Yadav compared the reports on Organic Farming of year 1930 and 2019. He said year 2019 showed deficiency of iron in farming products due to the increasing demands and compromises in farming techniques.

Summary and Conclusion

- Media play a vital role in educating and enlightening the people and the government to protect and preserve natural resources in the interests of future generations and the climatic chaos.
- Sustainable Development is attained by protecting the environment in a judicious use of natural resources. In this regard, media plays a crucial role in creating awareness and bringing the positive behavioural change among people in climate change.
- Mass media play an important role in disseminating the farm technologies. Agricultural information is disseminated through magazines, newspaper, radio and television. Hence it becomes necessary to know about the level of mass media exposure.
- Listening to agricultural programmes in *Doordarshan* and other commercial television channels also motivates organic farmers to adopt organic farming.
- Moreover, newspapers publish organic farming articles highlighting the importance of organic cultivation, marketing and success stories in regional languages, which is very helpful to farmers.
- Leveraging traditional mass media and modern technologies will help in the long run to increase the adoption levels among farming communities and help in devising and disseminating organic farming cultivation practices.

Sample Agenda

10.00-11.00	Registration & Tea/Coffee	
11.00-11.05	Welcome Address on Purpose of Workshop	District Partner
11.05-11.20	Opening Address on Overall Scenario of Organic Farming and consumption and Role of Media	CUTS Representative
11.20-11.35	Presentation of Activities Implemented So Far and Major Outcome Achieved	CUTS Representative
11.35-11.55	Address by Subject Expert on Status of Organic Farming in Rajasthan and Present Trends	Subject Expert
11.55-12.15	Experience Sharing by Progressive Farmer	Progressive Farmer
12.15-13.15	<u>Open Discussion</u> Organic Farming in Rajasthan, Challenges and Future Prospects	Participants (including all media persons, project partners & team members)
13.15-13.25	Vote of Thanks and Way Forward	CUTS Representative
13.30 PM	Lunch & Departure	

ओर्गेनिक फार्मिंग की ओर किसानों को प्रेरित करने का सशक्त माध्यम है - मीडिया

100

कृता

खेती बढ़ाने को

कृषि नीति में बद

लाव हो

जैविक खेती के लिए जन जागरूकता
में मिडिया की अहम भूमिका

जिला

स्त्रीय

प्र माड
आयो

जन

जिला स्तरीय मीडिया वर्कशॉप का आयोजन

कार्यशाला को सम्बोधित करते
संतोष तिवारी
18-लेरी को उद्घाटन

10

जैविक खेती को बढ़ावा देने को लेकर कार्यशाला

सरकारों व स्वार्थ ने उजाड़ी धरती की कोख

जयपुर पैदावार बाजार के तालिफ आमे आमे के

होने के कारण हमें का संकट बहुत तेजी से
समझ जीवन को हमारे है हमने जान है। उन
पुनर्जीवों से समाधान करने के लिए हमें जीवित

राज्यीय स्तर पर राज्य के विकास को बढ़ावा देने के लिए राज्य सरकार द्वारा राज्य विकास बोर्ड की स्थापना की गई है।

जगन्नाथ (१९७३, १९७४)

ये 25 मुक्त मूल गण हैं। उन्होंने एक ही बात को दोहराया कि वे 2025 तक देश की आजादी का एक आधे के लिए 30 करोड़ डॉलर खर्च करने का लक्ष्य रख रहे हैं। हालांकि ये राजनीतिक उद्देश्यों की

[illegible]

पि

[illegible][illegible]

— 30 —

जैविक खेती के लिए कागजी मुख
लेटियों पर काम करने की आवश्यकता
है। जैविक खेती को प्रोत्साहन देने वाले
ग्रुपों को माईटिंग प्लेन में भी
दखलाने की कानूनी शक्ति अत्यन्त होती
है। कुछ भोजन को अत्यन्त महत्व
देने का लक्ष्य अर्जित करने में कृषिदाता
काफ़ी है। यह कहना भी कठिन विषय

मे खाद्यान्नों में 16 मिलीग्राम जहर प्रतिदिन खा रहे लोग

के उपस्थिति को जय श्रीराम का नाम मन्त्री चुनने है।

आम्रपूर मुन्नी टुन के पति अधिकारी राजेश्वरी काशीराम कि 20 साल के बच्चा का जन्म को उपस्थिति के विचार का

में अधिकार वादान

संभवः पारीक

जैविक छोटी के
प्रोत्साहन के लिए जयपुर
में राज्य स्तरीय मीडिया
कार्यशाला का आयोजन

जयपुर। डीजल सेटों में कम लागत से अधिक उत्पादन संभव है, इसलिए किसान को लाभ में वृद्धि होगी। इस विचार सोचकर के प्रगतिशील डीजल किसान पट्टरी जलदस्त फाउंडेशन ने जयपुर में 'कट्स' द्वारा आयोजित बैठक में एक निर्णय लिया कि किसानों को बढ़ती आयवादाओं की संभावना डीजल सेटों के माध्यम से कम किया जा सकता है। कार्यक्रम में किसानों के बीच में

होए, एक के एक एकीकरण
सुविधाओं, जोधने से सम्बन्धित करने
हू कर कि वह समय को ज्ञान है कि
संयुक्त दृष्टिकोण के साथ आधुनिक
तकनीकों को जलक से के साथ
सम्बन्ध करने वाली वे अपने साथ ज्ञान
को साथ कम करने की आवश्यकता है।
इसके अतिरिक्त, उन्होंने विद्यार्थी के
साथ सामाजिक सम्बन्ध करने की
आवश्यकता एवं प्रचाली संस्थाओं की

आपका किराना बचाने पर जोर दिया।

[illegible]

जोड़कर यह गती है। लेकिन वे कहते हैं कि

राष्ट्रपति के उद्देश्यों पर अत्यंत उत्पन्न
मूल्य समझना पर प्रतिक्रिया प्रकट कर
ते हैं। इसलिए अत्यंत उत्पन्न और
मूल्य बढ़ने को अवसरकर्म है। उदाहरण
के रूप में 'प्रोडोनेटिक' का प्रयोग
कर कर जिनों को 192 प्राप्त पंचमहीन
निष्ठाओं को पाई है।

कारणों में बताया गया कि
का लगभग कुल 30 प्रतिशत उत्पन्न
मूल्य में होता है। निष्ठाओं
प्रोडोनेटिक बिच निर्देश, 2018
अनुसार, बिच के कुल 2.7 प्रतिशत
प्रोडोनेटिक उत्पन्नकों में से 8.35
प्रतिशत प्रोडोनेटिक उत्पन्नक प्राप्त है।
कुल 2.95 प्रतिशत उत्पन्नक प्रोडोनेटिक
प्रोडोनेटिक प्रोडोनेटिक प्रोडोनेटिक
प्रोडोनेटिक प्रोडोनेटिक प्रोडोनेटिक

1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 26

[illegible]

रासायनिक उपकरणों का बढ़ता उपयोग विश्व का विषय है। साथ ही रासायनिक उपकरणों का उपयोग उत्पादन के बढ़ते

संसार की जगत होती। और इसके लिए कमालों में राजनीतिक उन्नतों की बहुत मांग 4.5 करोड़ टन हो जाती, जो कि 1960 के दशक में विश्व का लगभग दस बी। परिवर्तन के बाद कि राजनीतिक उन्नतों पर आधारित उत्पाद मानव स्वास्थ्य पर प्रतिबल प्रभाव डाल रहे हैं इसीलिए ओलेनिक उत्पाद और बहुत मात्रा की आवश्यकता है। इनसे बहुत कि 'प्रोओलेनिक परिवर्तन' दशकों की 192 टन पंचायतों में

सकरोये, साधनक विदेशक, 'कट्टर' ने सफलता लब्धिय दिव। कार्यक्रम अधिकांसी राजदीप पत्रिक ने पुस्तकालयक के माध्यम से परिचयक के तहत अब तक की गई प्रतिनिधियों पर विचारक से जानकारी दी। कार्यक्रमक में 35 प्रतिनिध पत्रिकीय, परिचयक साधनेक सभाओ एवं वैयक्तिक खेती पर कार्यरत सभाओ के प्रतिनिधियों सहित 45 से अधिक भागीदारों ने सक्रिय भाग लिया।

- <https://navbharattimes.indiatimes.com/business/business-news/experts-need-to-increase-production-andconsumption-of-organic-products/articleshow/72261946.cms>
- <https://newsjizz.in/97338-the-consumption-of-chemical-fertilizers-will-increase-to-45-million-tons-by2025.html>
- <https://m.etvbharat.com/hindi/rajasthan>
- <https://youtu.be/l90hvWobbh0>
- <https://youtu.be/lgsfjpdTUI>
- <https://www.theweek.in/wire-updates/business/2019/11/27/nrg11-rj-chemical-fertilisers.html>
- <https://link.publicapp.co.in/bxnjj>
- www.rajasthanonline.news/जै?वक-खेती-म=-कम-लागत-म=/
- <https://timesofindia.indiatimes.com/business/india-business/chemical-fertiliser-consumption-to-increase-to45-mn-tonnes-by-2025/articleshow/72261906.cms>