

Event Report

Stakeholders Sensitisation Programme

August 04, 2023, Kota, Rajasthan

Background

India and other countries signed the 2030 Agenda for Sustainable Development declaration, comprising 17 Sustainable Development Goals (SDGs). Sustainable Consumption and Production (SCP) has become essential to the SDGs. It promotes social and economic development within the carrying capacity of ecosystems, raises efficiency and ensures sustainability in the use of resources and production processes. SCP can only be achieved if every country ensures its production and consumption patterns are not undermining the planet's environmental boundaries. It also has to be done while keeping such practices' social and economic impact.

Rajasthan's contemporary food production and consumption cannot be considered sustainable since it is attached to many concerns and involves several other contributors to the problem. Moreover, sustainability problems are arising from issues, such as growing unhealthy cultivation methods and practices, emphasis on high yields by using high chemical manures, feeling insecure and lack of motivation and support for altering the current practices. Lack of attention to more systemic issues and lack of political will for changes may be one reason food-consumption patterns barely shift toward sustainability.

About the Project

SCP is about doing more and better with less. It is also about decoupling economic growth from environmental degradation, increasing resource efficiency, and promoting sustainable lifestyles. Sustainable consumption from a consumer perspective can contribute substantially to poverty alleviation and the transition towards low-carbon and green economies.

CUTO has documented sustainable consumption practices in India and studied sustainable consumption at the national level. One step ahead, CUTO is implementing SCP intervention in the selected cities of Rajasthan by conducting research to understand the perceptions, practices and consumption patterns of local consumers. The programme aims to improve health, education, equity, and empowerment and reduce waste and pollution. The project "Developing a Culture of Sustainable Consumption and Lifestyle Through Promoting Organic Consumption and Production and Adopting Sustainable Consumption Practices by

Engaging Consumers in the State of Rajasthan, India" (ProScop) will be implemented in seven divisions of Rajasthan.

Objective

- Minimise the use of natural resources and emissions of waste and pollutants
- Decouple economic growth from environmental degradation, increasing resource efficiency and promoting sustainable lifestyles
- Educate consumers to make informed choices to promote a culture of sustainable consumption
- Implement SDG 12 on a local level, raising awareness among stakeholders about their role in Sustainable Consumption and Production (SCP). This heightened awareness will drive an increase in sustainable consumption
- Advocate for sustainable consumption policies with policymakers to effectively implement them at the state level, aligning with the project's objectives.

Stakeholder Sensitisation Programme

Under the project, a stakeholders' sensitisation programme was organised at Kota, Rajasthan to sensitise relevant stakeholders, including government officials, policymakers, consumer groups, organisations working on environmental issues, media and others. Similar programmes will be organised in other selected divisions of Rajasthan. Policies on SCP and best practices for sustainable lifestyles will be shared through these programmes. These platforms will also be used for advocacy with policymakers.

Proceedings

Co-organiser of the programme, Yudhishtir Chansi, Chairman, Ramkrishan Shikshan Sansthan, Kota welcomed the key speakers and participants. He briefly introduced the key speakers and gave a quick overview of the SCP activities. He interacted with the residents of the town and conducted a consumer perception survey as part of the project. He said that environment and water conservation are inherent in the culture of Rajasthan, and there is a need to conserve culture and environment through our respective efforts.

Opening Remarks

Amar Deep Singh, Senior Programme Officer, CUTS, in his address, said that a lot of work needs to be done in India, especially in Rajasthan regarding sustainable consumption and production. Presently, there is a change in the way consumers consume goods and services. There has been a lot of growth, which is having a bad impact on the environment and is also having a bad impact on the health of the citizens.

Keeping this situation in mind, CUTS has been implementing many studies and projects in the field of sustainable consumption for the last several years. A project is also being

implemented in the state of Rajasthan to develop a culture of sustainable consumption which will operate in all divisions. He said that Rajasthan is historically known for environmental protection.

He said that Kota was earlier known as an industrial city and currently it is progressing very fast as an educational city. Students from all over the country come here to study, due to which plastic and other waste is also being generated in the city. There is a need for the urban bodies to keep in mind the facilities of all the citizens coming here from outside and also to make efforts to protect the natural resources from getting polluted.

Similarly, pollution can be reduced by changing the behaviour of present consumers. At present, in some places, urban bodies are struggling with the problem of disposal of excessive waste generated in the cities and at some places, there are problems of water conservation. Chemical farming is having adverse effects on public health. All the stakeholders will have to work together, awareness will have to be increased among the common citizens, departments will have to do their work in a better way and policymakers will have to implement the right policies so that our cities and villages can reduce the production of waste and pollution.

In the programme, Abhi Garg, Scientific Officer, Rajasthan State Pollution Control Board, said that at present garbage disposal has become a big challenge for the cities, which requires cooperation from everyone. E-waste collection drive is being run by the government for the collection of e-waste. She said that single-use plastic has been banned by the government. The department has set a target of planting 7.30 lakh trees which will be completed soon. She said that common citizens and governments should all come together to promote Reduce, Recycle and Reuse (3Rs).

CK Parmar, Retired Chief Engineer, Watershed Department suggested that at present water is being misused excessively, hence tax should be imposed according to the amount of wastewater coming out of the houses. He also said that water banks should be established in cities. He said that due to the construction of the Chambal Dam in 1957, the inflow of water in Kota became very high due to which the surrounding fields and land started getting spoiled. Later, the government, alongside ordinary citizens and voluntary organizations, made concerted efforts to address and successfully resolve this issue. Air, water and natural resources should always be used responsibly.

Ayurvedic Physician Dr Sudhindra Shringi said that for a sustainable lifestyle, we must consume only natural things in our food and drink. He gave information to everyone about many Ayurvedic and natural plants and flora. He said that the increasing use of chemical fertilisers in farming is very harmful which is having a bad effect on human life. To avoid this safely, everyone should move towards organic and natural farming and include pure natural vegetables and fruits in their diet. Yoga and Ayurvedic medicine are part of Indian culture that encourages harmony with nature and responsible consumption.

Anandi Meena, Deputy Director, Horticulture Department, said that it is necessary to promote organic farming which will have a positive impact on public health. He also said that the Rajasthan government has set a target of distributing 20 lakh mini kits of seeds.

Hari Vallabh, President, Journalist Association of Rajasthan, expressed his views on the issue of public cooperation through media intervention and said that the media has always been giving its cooperation in such social issues.

During the open discussion, some issues were raised by the participants which were suitably answered by the speakers. Participants shared their views about the discussion and the way forward.

Yudhishtir Chansi expressed a vote of thanks to all the participants and requested them to understand the issue and the wider publicity of SCP at their level. He mentioned that all of us can make positive changes in the consumption pattern and protect the environment. The event was witnessed by representatives of more than 40 voluntary organisations, government departments, educational institutions, media, trade bodies, environmentalists and consumers who were involved in the project actively.

Glimpses & Media Coverage



हिन्धारक संवेदीकरण कार्यशाला का आयोजन

कचरा निस्तारण शहरों के लिए बड़ी चुनौती, समाधान जरूरी

नवज्योति/कोटा
 कट्स इंटरनेशनल जयपुर की ओर से रामकृष्ण शिक्षण संस्थान कोटा के सहयोग से हिन्धारक संवेदीकरण कार्यशाला का आयोजन किया गया। प्रारम्भ में जिला समन्वयक युधिष्ठिर चानसी ने अतिथियों एवं प्रतिभागियों का स्वागत करते हुए परियोजना का परिचय दिया। कार्यक्रम में अमरदीप सिंह वरिष्ठ कार्यक्रम अधिकारी कट्स इंटरनेशनल ने बताया कि वर्तमान में उपभोक्ताओं द्वारा वस्तुओं और सेवाओं के उपयोग करने के तरीकों में बहुत बदलाव आया है, जिसका पर्यावरण पर बुरा प्रभाव पड़ रहा है। कई शहरी निकाय शहरों में उत्पन्न होने वाले अत्यधिक कचरे के निस्तारण की समस्या से जूझ रहे हैं तो वहीं जल संरक्षण की समस्याएँ हैं। रासायनिक कचरे से जन स्वास्थ्य पर बुरा प्रभाव है। इसलिए आम जागरूकता बढ़ानी होगी। जिससे प्रदूषण को जल स्तर को बढ़ा देने में राज्य प्रदूषण नियंत्रण बोर्ड के साइडिफिक ऑफिसर गार्ग ने कहा कि वर्तमान में निस्तारण शहरों के लिए चुनौती बन गया है। ईवेंस के लिए सरकार द्वारा ईवेंस

हेलथन गुरु/कोटा
सतत उपभोग एवं उत्पादन पर प्रबंधन को कारगर बनाने की आवश्यकता
 कट्स इंटरनेशनल, जयपुर द्वारा रामकृष्ण शिक्षण संस्थान कोटा के सहयोग से हिन्धारक संवेदीकरण कार्यशाला का आयोजन किया गया। कार्यक्रम में अमरदीप सिंह वरिष्ठ कार्यक्रम अधिकारी कट्स इंटरनेशनल ने बताया कि वर्तमान में उपभोक्ताओं द्वारा वस्तुओं और सेवाओं के उपयोग करने के तरीकों में बहुत बदलाव आया है, जिसका पर्यावरण पर बुरा प्रभाव पड़ रहा है। कई शहरी निकाय शहरों में उत्पन्न होने वाले अत्यधिक कचरे के निस्तारण की समस्या से जूझ रहे हैं तो वहीं जल संरक्षण की समस्याएँ हैं। रासायनिक कचरे से जन स्वास्थ्य पर बुरा प्रभाव है। इसलिए आम जागरूकता बढ़ानी होगी। जिससे प्रदूषण को जल स्तर को बढ़ा देने में राज्य प्रदूषण नियंत्रण बोर्ड के साइडिफिक ऑफिसर गार्ग ने कहा कि वर्तमान में निस्तारण शहरों के लिए चुनौती बन गया है। ईवेंस के लिए सरकार द्वारा ईवेंस

शहरों के लिए चैलेंज बना कचरा निस्तारण

हर बीमारी का इलाज खानपान

जननायक संवाददाता
कोटा। कट्स इंटरनेशनल, र द्वारा रामकृष्ण शिक्षण संस्थान के सहयोग से हिन्धारक संवेदीकरण कार्यशाला का आयोजन गया। वरिष्ठ कार्यक्रम अधिकारी कट्स इंटरनेशनल अमर

हिन्धारक संवेदीकरण कार्यशाला का आयोजन

जन का बहुत अत्यधिक दुरुपयोग किया जा रहा है, इसलिए पानी से निपटारने वाले जल को पानी के अलावा टेम्प स्टाण्ड जल को चाहिए। रास ही जलनी जल में कटर बैक की स्थान की जलनी जलनी।
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