

# Developing a Culture of Sustainable Consumption and Lifestyle through Organic Production and Consumption in the State of Rajasthan (ProOrganic II)

## Event Report Stakeholders' Consultation & World Consumer Rights Day

March 15, 2021, Jaipur



## Background

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India is mainly an agricultural country, where around 58 percent of the nation's population depends on agriculture for livelihood. There is a huge untapped potential of organic farming in India. Organic farming emerged as an alternative for increasing food demand, maintaining soil fertility and enhancing soil carbon pools.

The promotion of organic consumption is directly related to consumers' right to a healthy environment in various ways. The use of harmful pesticides and chemicals in agriculture is one of the major causes of environmental degradation and this is also not good for human health. The chemicals in food products adversely affect the reproduction system in females.

Moreover, Indian society is largely patriarchal, where women's needs are not prioritised; hence, women become prone to chemical contaminations in food. Hence, the adoption of organic consumption will benefit women, especially girls.

## Insight into the Project

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With the support from the Swedish Society for Nature Conservation (SSNC), CUTS is implementing a project 'Developing a Culture of Sustainable Consumption and Lifestyle through Organic Production and Consumption in the State of Rajasthan (ProOrganic II)' from April 01, 2017-March 31, 2021 in 192-*gram panchayats* of 10 selected districts of Rajasthan (India). The project's main objective is to fill the identified gaps and sustain the acquired momentum to achieve expected outcomes of a better ecosystem through the promotion of organic consumption.

One of the project's objectives is promoting sustainable consumption and production, which are essential aspects of a sustainable lifestyle. These are mainly consistent with environmental and social factors and education and empowerment of consumers. In this project, the focus is on sustainable food and farming and formulating an agenda to achieve it by promoting organic production of farm products on the one hand and promoting organic consumption on the other. Thus, leading towards sustainable development in the agriculture and environmental sector as a whole. The project's target group is the entire population of the covered 10 districts, 96 blocks and selected 192 *gram panchayats* in Rajasthan.

Creating a sustainable lifestyle takes a lifelong commitment and always requires reducing non-renewable natural resources and personal resources at individual and societal levels. Promoting sustainable consumption requires improved understanding and sensitisation of consumer behaviour and attitudes as per their different needs to turn the positive but passive view of sustainable consumption into an active one. The rationale behind promoting organic food production is that it is more in harmony with the environment and local ecosystems.

The project aims to promote more organic consumption in 10 significant districts with agriculture potential: Bhilwara, Chittorgarh, Dausa, Jaipur, Jhalawar, Jodhpur, Kota, Pratapgarh, Sawai Madhopur and Udaipur.

## Project Objectives

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- Developing a culture of Sustainable Development through sensitisation awareness and education on organic consumption and production.
- Capacity building of farmers to promote organic farming.
- Advocacy for policies in favour of organic farming.
- Setting up the community seed bank and vermin composting cell with farmers' help (long-term perspective).
- Developing of organic clubs and gardens in selected schools at each district.
- Creating a demand for organic consumption among the consumers (Green Action Week) and
- To get acquainted with organic consumption through Exposure Visits.

## World Consumer Rights Day, 2015

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As the Stakeholder's Consultation was clubbed with WCRD like last year, the event revolved around the theme of WCRD and the main agenda of Stakeholder's Consultation of ProOrganic II for the year 2020-21.



15 March is World Consumer Rights Day, an annual occasion for celebration, impact and global solidarity within the international consumer movement. Welcoming the participants and the speakers, **Deepak Saxena, Assistant Director, CUTS International**, said that consumer organisations mark the day by highlighting and raising awareness on important issues to consumers worldwide each year. The day has been chosen, since it was on March 15, 1962, and then US President John F. Kennedy addressed the US Congress defining and upholding the consumer rights, right to choose, right to safety, right to information and right to be heard.

Saxena further said that World Consumer Rights Day (WCRD) is our opportunity to have the most significant impact possible. Working together, our voices calling for change are far more powerful than they would be alone. Saxena also remarked that around 240 organisations are commemorating this day in 209 countries and each year, it is focussed on a dedicated theme. In an organised way, the WCRD first took place on March 15, 1983. It was organised by the International Organisation of Consumer Unions (IOCU) and has become an annual event for solidarity within the international consumer movement and creating awareness about consumer rights. Since 1995, Consumers International is responsible for coordinating this event at the international level. This year, the theme is 'Tackling Plastic Pollution.'



In his opening remarks, **George Cheriyan, Director, CUTS International**, highlighting the theme elaborated that plastic waste is India's and the world's most formidable (challenging to deal with) environmental challenge today, and the COVID-19 pandemic has made matters worse. He said that as per a study, after steel and cement, which is used in the construction industry, plastic is the most significant produced material. A key breakthrough came in 1907 when Belgian-American chemist Leo Baekeland created Bakelite, the first actual synthetic, mass-produced plastic.

**Cheriyan** further elaborated that as claimed by the company, plastics first introduced in the market back in 1922 are undoubtedly a material of numerous uses. Only its over dependence and reckless disposal became a cause of concern past few years. Globally, over 8.3 billion tonnes of plastic had been produced since 1950 and 60 percent has ended up in landfills or the natural environment. According to World Economic Forum, the world produces more than 400 million tonnes of plastic every year.

Enunciating another study, **Cheriyan** said that 79 percent of the plastic made (316 million tonnes) in the world enters our land, water and environment as waste; some of it also enters our bodies through the food chain. An estimated 25 percent of plastic waste is incinerated and 56 percent is disposed of in landfills. He also said that China is the world's largest plastic manufacturer, but the US is the world's largest generator of plastic waste, which produced about 46 million tonnes of plastic in 2016.

Focusing on the Asia-Pacific picture, he said that plastic waste generation in the Asia Pacific region is expected to reach 140 million tonnes by 2030. The top 11 countries, which indicate the highest mismanagement of plastic waste include China, Indonesia, the Philippines, Vietnam, Sri Lanka, Thailand, Malaysia, Bangladesh, India, Pakistan and Myanmar. Narrating on the interesting data, Cheriyan said that around 127 countries



have so far adopted legislation on plastic bags and many have introduced rules on single-use plastics more generally. In contrast, India stands as the 15<sup>th</sup> biggest plastic polluter globally.

Giving the Rajasthan picture, it produces 1.04 lakh tonnes of plastic waste. Rajasthan is one of the states, which imposed a ban on carrying bags way back in 2010. But due to the outbreak of coronavirus, the use of plastic has increased beyond imagination. In the current scenario, plastic plays a vital role in protecting people from the deadly virus, especially frontline workers. But, plastic face masks, gloves and hand sanitizer bottles, which are essential items to protect against the virus, have increased the plastic waste burden. He said that various reports claim that plastic packaging waste is projected to increase by as much as 300 percent because of lockdown measures and increased single-use plastics consumption.

**George Cheriyan** also said that the Ministry of Environment, Forest and Climate Change notified the Plastic Waste Management (Amendment) Rules, 2018. India has pledged to ban all single-use plastics by 2022. All Central and State government offices and significant public sector undertakings have been asked to prohibit single-use plastic products. Extended Producer Responsibility is the producer's commitment to facilitate a reverse collection mechanism and recycling end-of-life, post-consumer waste. The objective is to circle it back into the system to recover resources embedded in the waste.

In a run-up to the World Consumer Rights Day celebration, CUTS also earmarked this day as the State Level Stakeholder's consultation of its ongoing project ProOrganic in ten districts of Rajasthan.

## **The State Level Stakeholders' Consultation of ProOrganic II**

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### **Proceedings**



**Nimisha Sharma, Project Officer, CUTS International**, compering the meeting again welcomed all the participants and the speakers and briefed about the objective of the Stakeholder's Consultation before inviting the next speaker. Nimisha said that the SLSCM always has its own importance because, this is the platform, where all the stakeholders can discuss the progress of the project and this is where, the organisers can showcase its performance.



**Rajdeep Pareek, Project Officer, CUTS International**, took the lead by presenting a brief overview of key activities conducted under 'ProOrganic II' during 2020-21. During the presentation, activities highlighted were *gram panchayat* level programmes, farmers' trainings and exposure visits, community-managed seed cells, vermicompost units, organic fairs in all project districts and an awareness campaign under Green Action Week Rajasthan. Pareek also shared some key achievements of the year that emerged from various activities, including the glimpses of each category of activities. Through the presentation, Pareek presented the main activities implemented during the 2020-21 period, focussing on both the outcome and output.

### **Key Highlights of the Project Shown Through Video**

After Pareek's presentation, a short video film was shared with participants depicting CUTS work on organic farming scripted. This showcased the farmer's efforts and consumer's gain through various activities organized by CUTS in past years. Some very progressive farmers, who switched from chemical to organic farming, also were interviewed and shared their experiences by acclaiming the CUTS role in the whole campaign.

As one of the key speakers, **A S Baloda, Director, Rajasthan Agriculture Research Institute (RARI)**, reiterated the need for a constant organic farming campaign. He lauded CUTS's efforts in establishing the organic clubs and organic kitchen gardens in selected schools, which brought the whole campaign to the vicinity of youth. He requested CUTS to take this initiative further in more and more schools of the state because he said that the organic food consumption future lies in the country's younger population.



Continuing with his address, Baloda said that CUTS efforts in the form of ProOrganic project are both producer's and consumers perspective and both the stakeholders should feel and understand its importance in the longer run. Only joint effort can make this organic movement successful. Speaking on the government's side, Baloda briefed about the schemes that promote organic farming in the state and these are playing the role of catalyst to the two stakeholders. Baloda also emphasized the need to promote and recognise farmers as they are like the frontline workers in the whole campaign. The government has already started doing this by way of various schemes under the belt.

**Shailendra Chouhan, Assistant General Manager, National Bank for Agriculture and**



**Rural Development (NABARD)** appreciated and recognized CUTS efforts and shared some interesting facts about CUTS' work on Farmer Producer Organisations (FPOs) supported by NABARD. Chouhan also briefed on the efforts made by NABARD, which are in the form of providing financial support to organic farmers by way of few schemes e.g. capital investment subsidy scheme, which is used for units that involve the commercial production of organic crop or inputs.

Chouhan also mentioned the loaning facilities provided to organic farmers on reasonable terms and conditions.

**Padma Shree Awardee Jagdish Pareek** made his presence felt by narrating some crucial tips on organic farming in his simple style and language. Bringing down his vast experience in organic farming, he elaborated on different methods of doing organic farming. Popularly known by 'Cauliflower Man', Jagdish Pareek attracted attention through his 'Green House' model innovated by himself.



A progressive organic farmer from Ajeetgarh village, Sikar, Pareek said that farmers were committing suicide in subsidy greed. He said that farmers are borrowing money to make part payment of available government subsidy and are trapped in a vicious circle of loan interest. Hence, they commit suicide. Pareek said that the government should provide subsidies on agricultural equipment and seeds instead of funding for greenhouses or poly houses.

Pareek emphasized that farming, be it organic or chemical-fertilizer-based, requires money and inputs. He claimed that today's farmers could successfully claim that their farming is non-polluting but not harmless. He gave many examples of his farming journey and requested the media to support the farmers engaging in organic farming and production.

He said that all living organisms are equally crucial in farming, whether animals, birds, trees, or soil and there is a need to preserve them. Pareek also talked about the types of compost and how its wastage helps organic farming that is already available to the farmer. He compared fertilizer farming with organic farming. He concluded that fertilizer farming eats up about one-third of the input cost, whereas organic farming is natural, and all necessities are already there with the farmer.

**Deepika Saini, Quality Manager, Rajasthan State Organic Certification Agency**

(RSOCA), elaborated on RSOCA, which is engaged in Organic Certification activities as per NPOP & NOP international recognition to the certified products in conformity with applicable requirements. RSOCA also maintains trust, mutual co-operation and faith among producers and consumers through the reliability of its certification work.



Being a public sector organisation, its certification fee is low in comparison to private sector certification agencies. It helps small & marginal farmers having comparatively. Saini said that a governing board regulates RSOCA. Its structure and system of function are transparent, independent, regular quality check and improvement, and internal review and confidentiality provision. It has sufficient provision for dealing and disposal of appeals and complaints lodged by affected parties in the course of organic certification. The agency is accredited with National Programme for Organic Production (NPOP), India; EEC - 834/2007 European Union and National Organic Program (NOP)-USDA.

Saini further detailed the activities being rendered by RSOCA to certify organic activities like Crop Production (Individual Farmer and Grower group), Processing, Trading, Wild Harvest, Livestock Production Certification (*individual farmer and grower group*), Apiculture and Input Approval. Later, Saini shared some of the tips with farmers regarding the certification and assured assistance.

**Glimpses of Stakeholder's Consultation**







### **Exhibition of Organic Products: Laudable Efforts of Districts Partners and Farmers**

At the event, an exhibition was organised, which proved as the most attractive part of the whole programme. This exhibited various organic products ranging from vegetables to grains to pulses to spices to processed items. The project partners contributed to it by bringing the progressive farmers. The latter was initially motivated to switch to organic mode through CUTS efforts and have now showcased their efforts during the exhibition. All the guest speakers were requested to visit all the stalls, interact with farmers and motivate them.

#### **Glimpses of Exhibition**



## Honour to Organic Farmers

On occasion, CUTS, besides those who had displayed their organic products through exhibition, some more farmers attending the event switched from chemical to organic through its efforts. All the farmers were given mementos as a token of appreciation by CUTS for their organic farming efforts. These farmers were Mangi Lal Janwa from Pratapgarh, Gopal Menaria from Chittorgarh, Ghanshyam Gaur from Bhilwara, Anchi Devi from Jaipur, Shyam Sundar Sharma from Dausa, Narendra Malav from Kota, Kanhaiya Lal Lodha from Jhalawar, Babu Khan from Jodhpur, Moti Singh from Udaipur and Bhagwan Lal Sharma from Chittorgarh. These farmers' roles are to limit the learnings to themselves and motivate other farmers to adopt organic farming, which makes them worth this honour.



## Open Discussion

During the open discussion, participants appreciated the efforts made by CUTS and farmer representatives have recommended for proper organic products market development advocacy in Rajasthan.

## Vote of Thanks and Way Forward

**Rajdeep Pareek, Programme Officer, CUTS International**, expressed his gratitude on behalf of the organisation to all the eminent guests, speakers, and participants to make the event a success and become a part of the initiative to change the face of organic farming in India. Chaturvedi thanked all the stakeholders for their active participation and concluded the event by saying that we must adopt an organic lifestyle in the interest of coming generations.



## Participation

The meeting was attended by around 58 participants, including representative partners, non-government organisations, media, representatives of CSOs, government departments, Agricultural University and Rajasthan Agricultural Research Institute.

### Programme Schedule

10.00-11.00	<b>Registration &amp; Tea/Coffee</b>	
11.00-11.05	Welcome Address	Deepak Saxena, Assistant Director, CUTS
<b>Inaugural Session: World Consumer Rights Day, 2021</b>		
11.05-11.20	Tackling Plastic Pollution- World Consumer Rights, 2021 and Stakeholder Consultation: Opening Address	George Cheriyan Director, CUTS
<b>Stakeholder's Consultation</b>		
11.20-11.40	Presentation of Activities of ProOrganic II Accomplished in 2020-21	Rajdeep Pareek Programme Officer, CUTS
11.40-11.50	Screening of Short Film	CUTS
11.50-12.10	Address by Special Guest	Dr. A. S. Baloda, Director, RARI, Jaipur
12.10-12.30	Address by Special Guest	Sh. Shailendra Chauhan, AGM, NABARD, Jaipur
12.30-12.45	Address by Special Guest	Sh. Jagdish Pareek, Padma Shree Awardee Organic Farmer
12.45-13.00	Address by Special Guest	Ms. Deepika Saini, Quality Manager, RSOCA
13.00-13.10	Visit to Stalls in the Exhibition	Speakers and Participants
13.10-13.20	Presentation of Mementoes to Farmers	CUTS and Guests
13.20-13.30	Open Interaction Session	
13.30-13.35	Vote of Thanks and Way Forward	Dharmendra Chaturvedi Programme Officer, CUTS
13.35 onwards	<b>Lunch</b>	

## Participant's List

S. N.	Name	Name of the Organisation	Mob. No.
1	Capt. Hazi Babu Khan	Madina Jaivik k Krishi Farm, Dantivada, Jodhpur	9828560077
2	Surendra Sharma	Ujjawal Biotech & Organics Pvt. Ltd., Sardar Shahar, Distt.- Churu	7357873880
3	Rohitash Kumar Meena	Lok Sahbhagi Sansthan, Virat Nagar	9928552059
4	Anachi Devi Yadav	Lok Sahbhagi Sansthan, Virat Nagar	
5	Dinesh Kumar	RUDSOVOT, 82, Bagda House, Adarsh Nagar (A), Sawai Madhopur	941403047
6	Rajesh Malakar	Vikasonmukh Sansthan	9001867681
7	Anil Vyas	Prayatna Samit, Udaipur	9829674367
8	Bhagwan Lal Sharma	Didoli, Rashmi, Chittorgarh	9799078910
9	Mangi Lal Janava	Jaivik Kheti, Banbori, Chittorgarh	9829928559
10	Mohan Lal Menaria	Jaivik Kheti, Alakhedi, Dungla, Chittorgarh	9784141771
11	Vinod Kumar Sharma	ATMA Sansthan, Jagmalpura, Jobner, Jaipur	9468794216
12	Ramdhan Jat	ATMA Sansthan, Jagmalpura, Jobner, Jaipur	9928583132
13	Abhishek Pareek	Pehchan, Shyam Nagar, Jaipur	7822071633
14	Nathu Ram Choudhary	Samajik Vikas Sansthan, Asnawar	7300497515
15	Kanhaiya Lal	Samajik Vikas Sansthan, Asnawar	9928814630
16	Raj Sharma	Saakar Sanstha, Jaipur	9352229832
17	Madhu Yadav	P.- Maidh, Tehsil- Virat Nagar	9057743651
18	Anita Yadav	P.- Maidh, Tehsil- Virat Nagar	9667991006
19	Dr. A.S. Baloda	Director, RARI, Durgapura, Jaipur	9414065091
20	Dr. K.C. Gupta	RARI, Durgapura, Jaipur	9414287447
21	Dr. S.S. Chauhan	NABARD, Jaipur	8430475020
22	Jagdish Prasad Pareek	Ajeetgarh, Sikar	9950323338
23	Man Mohan Sharma	64/303, Pratap Nagar, Sanganer, Jaipur	8946853687
24	Amit Sharma	Former Supervisor, Kisan Call Centre	800388887
25	Rahul Sharma	DD News	9252121922
26	Ramdhan	Ajeetgarh, Sikar	



S. N.	Name	Name of the Organisation	Mob. No.
27	Kailash Verma	Ajeetgarh, Sikar	
28	George Cherian	CUTS International, Jaipur	
29	Deepak Saxena	CUTS International, Jaipur	
30	Dharmendra Chaturvedi	CUTS International, Jaipur	
31	Nimisha Gaur	CUTS International, Jaipur	
32	Rajdeep Pareek	CUTS International, Jaipur	
33	Om Prakash Pareek	Hanuman Gram Vikas Samiti, Dausa	9672454444
34	P.R. Acharya	Anavarat Sansthan, Jaipur	9829757652
35	Gaurav Chaturvedi	CUTS CHD, Bhilwara	8949513240
36	Ghanshyam Gaur	Dariba, Bhilwara	9461190006
37	Madan Giri	CUTS CHD, Chittorgarh	9829285938
38	Bharat Kumar Bhati	Marudhar Ganga Society, Manaklav, Jodhpur	9413060372
39	Narendra Kumar	Ram Krishan Shikshan Sansthan, Bhadana, Kota	9414983196
40	Yudhishthir Chansi	Ram Krishan Shikshan Sansthan, Bhadana, Kota	9829634048
41	Maya Ram Meghwal	Ram Krishan Shikshan Sansthan, Bhadana, Kota	9414765633
42	Radhika Sharma	Jeevan Ashram Sanstha, Vidhyadhr Nagar, Jaipur	9251638751
43	Amrita Saurabh	JAS	8955874965
44	Preeti Rathore	Ambrosia Farm, Jaipur	9829630720
45	Maanveer Singh	Ambrosia Farm, Jaipur	
46	S.N. Sharma	Gramin Aarthik Samudayik Nirman Sansthan, Sanganer, Jaipur	8875555352
47	Laxman Yadav	Gramin Aarthik Samudayik Nirman Sansthan, Sanganer, Jaipur	8239167441
48	Shyam Sunder Sharma	Harit Organic Farm, Dausa	9782958633
49	Lalit Bhardwaj	Sarojini Naidu Mahila Vikas Sansth, Jaipur	9829165810
50	Neeraj Kumar	Ajeetgarh, Sikar	9694707139

## कोटा के प्रगतिशील किसान का स्टॉल सराहा

कोटा, 16 मार्च। जैविक खेती को बढ़ावा देने के लिए कंज्यूमर यूनिटी ट्रस्ट सोसायटी द्वारा आयोजित जैविक उत्पादों की प्रदर्शनी में सांगोद के डंगाच निवासी किसानों ने 'प्लास्टिक प्रदूषण से कैसे निबटे', 'कट्स का आयोजन



### हिन्दुस्तान एक्सप्रेस

जयपुर। कट्स द्वारा विश्व उपभोक्ता अधिकार दिवस का आयोजन जयपुर में किया गया। यह आयोजन परियोजना 'प्रोओर्गेनिक' के तहत होने वाली वार्षिक राज्य स्तरीय परिचर्चा के साथ सम्पन्न हुआ। सहायक निदेशक दीपक सक्सेना ने सभी का स्वागत करते हुए कार्यक्रम के उद्देश्य के बारे में बताया। सक्सेना ने कहा कि उपभोक्ता अधिकारों के प्रति जागरूकता फैलाने व उपभोक्ता

इंस्टीट्यूट ऑफ ओसियनो 2019 की रिपोर्ट के अनुसार पांच वर्षों में विश्व में कुल उत्पादन 300 मिलियन में बढ़कर 360 मिलियन में अधिक हो गया है। राजदीप पारीक ने अन्तर्गत की गई प्रस्तुतिकरण के जिसमें किसान ग्राम जागरूकता मेले, वर्मी

## जैविक कृषि कर प्रगतिशील किसान श्याम सुंदर शर्मा जयपुर में सम्मानित



दौसा। कट्स इंटरनेशनल द्वारा जयपुर में जैविक कृषि आयोजित कार्यक्रम में दौसा के युवा प्रगतिशील किसान श्याम सुंदर शर्मा को जयपुर में सम्मानित किया गया। अध्यक्षता कट्स इंटरनेशनल के निदेशक चार्ज चौधरी ने की। उन्होंने वर्तमान समय में जैविक कृषि के बारे में बताया। राजदीप पारीक ने जैविक कृषि के बारे में बताया। राजस्थान एग्रीकल्चरल रिसर्च इंस्टीट्यूट दुर्गापुरा के निदेशक डॉ ए एस रिसर्च ने कहा कि जैविक कृषि का महत्व जन-जन तक फैलाने का है। नाबार्ड के एजीएम शैलेंद्र चौहान ने जैविक कृषि पर नाबार्ड द्वारा वर्तमान में संचालित योजनाओं में बताया। राजस्थान राज्य वीज एवं जैविक प्रमोशन से दीपिका सैनी ने जैविक उत्पादों की प्रक्रिया के बारे में बताया।

### कार्यक्रम

## कट्स द्वारा विश्व उपभोक्ता दिवस का आयोजन

## प्लास्टिक से जल, जंगल, जमीन हो रहा है नुकसान

जयपुर। कट्स द्वारा विश्व उपभोक्ता दिवस का आयोजन किया गया। इस मौके पर प्रोओर्गेनिक परियोजना के तहत आयोजित होने वाली राज्यस्तरीय बैठक पर भी चर्चा हुई। डॉ. सक्सेना ने कहा कि उपभोक्ता अधिकारों के प्रति जागरूकता बढ़ाने के लिए 'प्रोओर्गेनिक' के तहत परिचर्चा हुई। 'कट्स' के निदेशक जॉर्ज चोरियन ने कहा कि कंज्यूमर्स इंटरनेशनल की घोषणा के अनुसार



और प्रति मिनट 10 लाख प्लास्टिक बोतल का उपयोग हो रहा है। इससे पूर्व कट्स के सहायक निदेशक डॉ. दीपक सक्सेना ने विश्व उपभोक्ता दिवस के महत्व पर प्रकाश डाला। राजस्थान कृषि अनुसंधान संस्थान के निदेशक डॉ. एस बालीदा ने परम्परागत कृषि विकास योजना

## प्लास्टिक प्रदूषण से निपटने के साथ ही जैविक खेती पर भी जोर

पत्रिका न्यूज नेटवर्क

जयपुर 'कट्स' द्वारा विश्व उपभोक्ता अधिकार दिवस जयपुर में मनाया। सहायक निदेशक दीपक सक्सेना ने उपभोक्ता अधिकारों के प्रति जागरूकता बढ़ाने के लिए 'प्रोओर्गेनिक' के तहत परिचर्चा हुई। 'कट्स' के निदेशक जॉर्ज चोरियन ने कहा कि कंज्यूमर्स इंटरनेशनल की घोषणा के अनुसार



गतिविधियों में किसान प्रशिक्षण एवं भ्रमण, ग्राम जागरूकता गतिविधियां होगा। जैविक खेती बढ़ाने पर जोर दिया। प्रगतिशील किसान

## प्रगतिशील किसान कैप्टन बाबू खां सम्मानित



### प्रगतिशील किसान को किया सम्मानित

न्यूज सर्विस/नवज्योति, भीलवाड़ा। जैविक खेती को बढ़ावा देने के लिए कंज्यूमर यूनिटी एवं ट्रस्ट सोसाइटी द्वारा राज्य स्तरीय हितधारक बैठक व जैविक उत्पादों की प्रदर्शनी में सुवाणा तहसील के जैविक निवासी घनश्याम गौर के जैविक स्टॉल को प्रदेश स्तर पर सराहना किया गया। विकास केन्द्र के गौरव चतुर्वेदी 16 मार्च को उपभोक्ता अधिकार दिवस का आयोजन राजस्थान राज्य किसानों ने भीलवाड़ा जिले के देरीबा निवासी जैविक प्याज टमाटर आवला अचार प्रदर्शनी में रखे के बाद लोगों के आकर्षण को और बढ़ा दिया। कट्स के कार्यक्रम सहायक गौरव चतुर्वेदी ने बताया कि

राजदीप पारीक ने अन्तर्गत की गई प्रस्तुतिकरण के जिसमें किसान ग्राम जागरूकता मेले, वर्मी

## किसान का किया सम्मान

भीलवाड़ा @पत्रिका. कंज्यूमर यूनिटी एवं ट्रस्ट सोसाइटी की राज्य स्तरीय हितधारक बैठक व जैविक उत्पादों की प्रदर्शनी में सुवाणा के देरीबा निवासी घनश्याम गौर के जैविक स्टॉल को प्रदेश स्तर पर सराहना मिली। कट्स के कार्यक्रम सहायक गौरव चतुर्वेदी ने बताया कि

उपभोक्ता दिवस पर बैठक जयपुर में हुई। इसमें 10 जिलों के किसानों ने हिस्सा लिया। गौर को जैविक प्याज टमाटर, आवला केन्डी, आवला अचार, आदि उत्पादों को प्रदर्शनी में रखा गया। प्रगतिशील किसान जगदीश पारीक ने घनश्याम गौर को सम्मानित किया।