

WATCH OUT FOR THESE TRAFFIC SIGNS

 TRAFFIC LIGHT	STOP WATCH CAREFULLY GO AHEAD	 ONE WAY	 STOP HERE	 SPEED LIMIT 50 km/h	 CONSTRUCTION ZONE BEGINS
 RAILWAY CROSSING (Guarded)	 RAILWAY CROSSING (Unguarded)	 ZEBRA CROSSING	 SCHOOL AHEAD	 BUS ZONE	 CYCLE ZONE
 NARROW ROAD (Left) AHEAD	 NARROW ROAD (Right) AHEAD	 NARROW ROAD (Right) AHEAD	 TWO-WAY TRAFFIC	 AIRPORT AHEAD	 ANIMAL ZONE
 RIGHT ZIGZAG BEND	 LEFT ZIGZAG BEND	 RIGHT CURVE	 LEFT CURVE	 BUMPS	 SPEED-BREAKER
 ROAD CLOSED	 PARKING	 NO PARKING	 NO AUTOMOBILES	 NO TRUCKS	 NO HORN
 MEN AT WORK	 LEFT TURN	 CROSSROADS	 RIGHT TURN	 ROUGH ROAD AHEAD	 LANDSLIDE AHEAD
 HOSPITAL AHEAD	 NO LEFT TURN	 NO ENTRY	 NO RIGHT TURN	 DRIVE SAFELY	 ACCIDENT-PRONE AREA
 END OF SPEED LIMIT	 OVERTAKING PROHIBITED	 STEEP HILL	 NARROW BRIDGE	 U-TURN	 NO U-TURN



PARENTS!
PREPARE YOUR CHILDREN
FOR THE ROADS!
Alert Today, Alive Tomorrow

CUTS[®]
 International

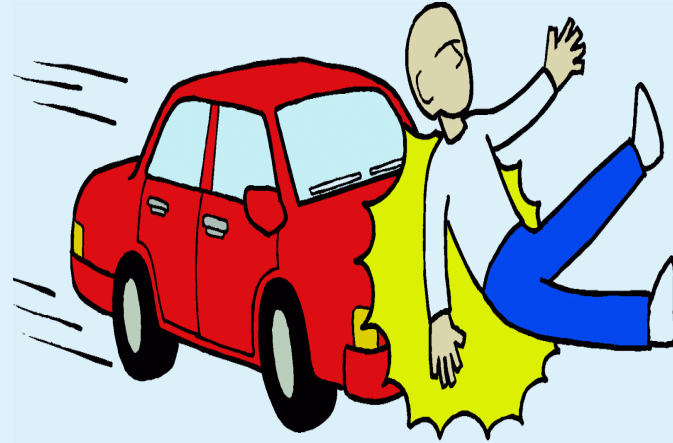
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Children represent an important, yet vulnerable, road user group: they are vehicle occupants, pedestrians, cyclists and users of small wheeled vehicles. Therefore, parents' responsibility for educating their children regarding road safety issues is very essential.

CHILDREN UNDER 5 YEARS OF AGE

- Cannot distinguish between right and left.
- Cannot judge the speed of approaching traffic or how far it is.
- Are quite unpredictable.
- Are easily distracted or attracted.
- Easily forget at the heat of the moment what they have been taught about road safety.



MOST ACCIDENTS OCCUR WHEN

- Children dash across roads.
- Children are not seen by advancing traffic because they are hidden by parked cars.
- Children cross the road without looking around.



CARE FOR WHERE THEY PLAY

- Explain to the children that the pavements, roads and grass verges are not meant for playing.
- They should only play in safe areas like gardens, parks and playgrounds.
- Always keep the gates and outside doors of the house closed.
- They should never be left alone to play unsupervised or by themselves.



PROTECT THEM ON ROADS

- Reins give excellent protection. When they are not used, always hold the child's hand tightly.
- Walk on the outer side of the path or the pavement, nearest to the road, keeping the children on the inner side. A driver can see elders more easily as compared to small children.
- White or brightly coloured clothing is more easily seen by drivers.
- Teach them the importance of zebra crossing.



PROTECT THEM IN THE CAR

- Children should always be seated at the backseat of the car.
- Children should always wear seat belts.
- Never hold a baby in your arms while driving a vehicle or share a seat belt with him.
- Give young children something to occupy themselves within the car, so that they do not distract the driver.
- Children should always get out of the car on the pavement.
- Use safety locks in case they are installed in the car.



PROTECT THEM ON TWO WHEELER

- Do not allow children to travel on two wheelers as it is prohibited in most of the foreign countries.
- Children driving two wheelers should always wear headgears.
- Teach them how to wear a headgear.
- Teach them the importance of headgears.



PROTECT THEM WHILE CYCLING

- Many child bicyclists die every year due to road accidents.
- Buy your child a cycling helmet and ensure that they are wearing it every time they go out for cycling.
- Ensure that the child's bicycle is of proper size, so that he is able to stand flat on the ground.



SET A GOOD EXAMPLE

- Teach children by setting your example by sensible use of road.
- Use zebra crossings when they are available and explain them why you are doing so.
- While walking on roads with no footpaths, show children how should they walk on such roads with traffic. Walk on the right hand side, facing oncoming traffic and keep children on the inner side.



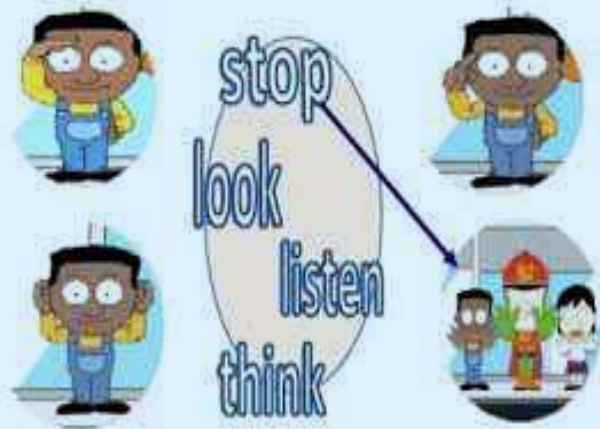
TEACH THEM ABOUT TRAFFIC

- Young children are generally injured at a short distance from their home.
- Never give them the things which distract their mind while crossing the roads.
- Teach them what actually 'Traffic' is.
- Teach them that traffic at times can be quite heavy and difficult and can hurt them.
- Explain the difference between the road and the pavement. The pavement is for people to walk on. Make sure they understand that they must keep away from the road.
- Teach them to look right, left and then right again before crossing the road.



TEACH THEM TO STOP

- Most accidents of children under 5 years are caused because they dash or run onto the road, giving drivers little or no chance to apply breaks.
- Young children need to understand the meaning and the idea of the word of '**STOP**'.
- Teach them the proper use of traffic lights.
- Play games to help illustrate their meanings:
 - Play music and tell children to stop when the music stops.
 - Show how at traffic lights the red light means that the traffic has to '**STOP**'.
 - Explain how a fence stops animals from getting onto the road
 - Go to a bus-stop and show how a bus stops to allow people to get on and off.



TEACH THEM TO LOOK AND LISTEN

- Teach your children the importance of words- '**LOOK**' and '**LISTEN**'.
- Teach them to look at the traffic and listen the sounds of vehicles.
- Teach them to keep their senses alert while going on the roads.

TEACH THEM TO CROSS THE ROADS

- By teaching **STOP-LOOK-LISTEN** will prepare the children for using the road.
- Ask them to first find a safe place to cross, and then **STOP**.
- They should stand on the pavement.
- Children should **LOOK** all around for traffic and **LISTEN**.
- If there is traffic they should allow it to pass. Then they should **LOOK** around again.
- When there is no traffic nearby, they should walk straight across the road.
- Children need to keep **LOOKING** and **LISTENING** for traffic while crossing roads.

TRAIN AND ENCOURAGE YOUR CHILD

- Create an interest in road safety by making your own games. Make pictures of traffic signs and ask them to identify them.
- Develop memory games for your children by drawing out incomplete pictures and ask them to identify the traffic signs.
- Make them aware that some people like policemen and boy or girl scouts will help them to cross roads.



***Make Your Children
Cautious For Life is
Precious***