

Road Safety Advocacy (RoSA) Project

1. Project title:

Campaign for enhanced road safety in India through advocacy for enactment of Motor Vehicle (Amendment) Bill, 2016

2. Objectives:

To garner support from parliamentarians, media and other stakeholders for supporting and passage of the Motor Vehicle (Amendment) Bill, 2016

3. Project Activities:

3.1 Special Meeting of PARFORE:

A special meeting of the 'Parliamentarians Forum on Economic Policy Issues (PARFORE: <http://www.parfore.in/>) on Road Safety with focus on Motor Vehicle (Amendment) Bill, 2016 to garner support of members of Parliament.

3.2 National Advocacy Meeting:

In final run up to get bill enacted, national advocacy meeting will be organised in New Delhi involving key forces (Minister/parliamentarians of *Lok Sabha* and *Rajya Sabha*) and members of Parliamentary Standing Committee (PSC) on Transport. Other participants will be organisations working on policy advocacy/road safety, road transport authorities, traffic police, CSOs, media and GRSP networkers etc.

3.3 Individual meetings with Key Party Leaders/Parliamentarians:

For getting support of MPs and political parties during the debate and voting in the parliament, meeting with the key leaders of various national and regional political parties would be organised.

3.4 Regional Advocacy Meetings:

Four regional advocacy meetings will be organised in North, South, East and West of India preferably in Jaipur (Rajasthan); Thiruvananthapuram (Kerala); Kolkata (West Bengal) and Ahmedabad (Gujarat).

3.5 Media Campaign:

Rigorous media campaign would be carried out to advocate for passing of the bill by writing articles, press releases, op-eds and publishing Bill-Blowup etc.

3.6 Awareness and reach-out programmes in Rajasthan:

Community reach-out cum awareness programmes will be organised involving college and University students about the bill. Around 4-5 such big awareness events will be organised.

4. Challenges and Obstacles:

- Bring big number of parliamentarians at a private platform and generating community pressure upon them and Central Government
- Unresponsive Authorities towards measures recommended for road safety and Volatile Political/Social conditions.

5. Project Duration:

Project duration is one year starting from October 01, 2016 to September 30, 2017.

6. In Partnership with:

Global Road Safety Partnership (GRSP)

7. Project Implementation:

CUTS Centre for Consumer Action, Research and Training (CUTS CART), programme centre of Consumer Unity & Trust Society (CUTS). For more: <http://www.cuts-international.org/CART/index.htm>