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Consumer should be able to distinguish between organic and non-organic products- Sanwar Lal Jat

Jaipur, 23rd Feb, 2107

There should be mechanism to aware the consumer about the organic products, the awareness will create a demand and will ultimately trigger the supply, Sanwar Lal Jat said while addressing the State Level Advocacy Meeting held by Consumer Unity and Trust Society held at Country Inn, Khasakhoti, M.I Road, Jaipur. CUTS is working to promote organic consumption in the state of Rajasthan by creating awareness between both consumers as well as farmers.

George Cheriyan, Director CUTS in his opening remarks highlighted various tasks done by the organization for promotion of organic farming and organic consumption. While referring the report of Standing Committee on Agriculture he stated that only 0.4 percent of land is used for organic farming. He also mentioned the future goals of the organization for promoting organic production and consumption. He also said that there is no provision for periodic scientific evaluation of pesticides used in the country.

Deepak Saxena, Assistant Director, CUTS while giving a presentation stated the objectives of the ProOrganic Project, he stated that the main objective of the Project is to advocate the organic farmers as well as promote the consumption. While talking about the project area he mentioned that the project is carried in six districts Jaipur, Dausa, Chittorhgarh, Kota, Udaipur and Pratapgarh.

Dr. J.S Bhandari discussed about the importance of cow dung and cow urine in farming, stating the benefits of same for qualitative and quantitative production.

The technical session "Penal Discussion on Organic Food and farming for all-challenges and opportunities" was headed by Dr. Hema yadav Director, National Institute of Agriculture Management (SIAM), Govt of Rajasthan, Dr Mohan Kumar S, Associate Professor, Institute of Development Studie, Jaipur and Dr. S Mukharejee, professor, dept of horticulture, Rajasthan Agricultural Research Institute where they explained the scenario with the help of the presentation.

Welcome mark was given by Rajeev Preek Project Officer CUTS, compering was done by Nimisha Gaur Project Officer CUTS and the vote of thanks was given by Dharmendra Chaturvedi, Programme Officer CUTS.

For further detail, please contact:

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