

**Annual Project Report  
to Swedish Society for Nature Conservation (SSNC)**

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**2017-18**

**General Information**

**1. Reporting organisation**

Name of Organisation	
Consumer Unity & Trust Society (CUTS International)	
Name of legal representative	Visiting address
George Cheriyan	D-217, Bhaskar Marg, Bani Park, Jaipur - 302016
Postal Address	Web-address
D-217, Bhaskar Marg, Bani Park, Jaipur - 302016	<a href="http://www.cuts-international.org">www.cuts-international.org</a>
Phonenumber	E-mail
91.141.2282 062, 2282 823/2282 482 Fax:91.141.4015 395	<a href="mailto:gc@cuts.org">gc@cuts.org</a>


**2. Contact persons**

Name and position	Telephone & cell phone	E-mail
George Cheriyan	91.141.2282 062, 2282 823/2282 482 Cell:+91-9829285930	<a href="mailto:gc@cuts.org">gc@cuts.org</a>

**3. Title/name of the project, activities implemented during DDMMYY-DDMMYY**

Title: Developing a Culture of Sustainable Consumption and Lifestyle through Organic Production and Consumption in State of Rajasthan (ProOrganic II)  
Duration: 01/04/2017 to 28/02/2018

**4. Date, place and signatures**

28 <sup>th</sup> February, 2018	
Jaipur	 George Cheriyan, Director

**Introduction to the Annual Report**

The Annual Report is a description of the activities implemented and outputs achieved during the year. SSNC ask partners to send this information ahead of the annual report, in order for us to be able to compile a complete report to the back donor. When you are about to compile your annual report, we advise you to depart from this preliminary report.

- Outputs and activities should be described with a gender perspective. This should as a minimum include sex-disaggregated data, but could also include descriptions on how the activities implemented have taken into account the different roles of men and women.
- Relate the reporting to the project objectives and the workplan. Note project progress in the results matrix as well as in the narrative report. Verify the results, ie how do you know that you achieved the result?



- To encourage consumers to shift towards organic products and sustainable consumption and
- To sensitise and advocate with the concerned stakeholders including government agencies to promote organic products in Rajasthan.

### Project Partners

S. N.	Districts	Existing Partners	Contact Address
1.	Jaipur	CUTS CART supported by 8 block level partners to work in 15 blocks of Jaipur district <i>See the link below at the end of page<sup>1</sup></i>	D 218 A, Bhaskar Marg, Banipark, Jaipur 302016 Ph: 91.141.5133259, 2282 823/2282 482 Fax: 91.141. 4015395 Email: <a href="mailto:proorganic@cuts.org">proorganic@cuts.org</a>
2.	Dausa	HGVS	Mr. Om Prakash Pareek Chairman Hanuman Gram Vikas Samiti A-4, Pratap Nagar, Somnath Nagar, Dausa, Pin:-303303 Rajasthan (India) Phone: +91 9413235328, 9672454444 E-Mail: <a href="mailto:hgvs.dausa@gmail.com">hgvs.dausa@gmail.com</a> Website: <a href="http://www.hgvs.co.in">http://www.hgvs.co.in</a>
3.	Kota	Ram Krishan Shikshan Sansthan	Mr. Yudhisthir Chansi Ram Krishan Shikshan Sansthan Near Anand Tent House, Rangpur Road, Ward No. 11, Bhadana, Post- Bhimganj Mandi, Tehsil- Ladpura, Distt.- Kota-324 002 Mob No. 8209649626, 8058156111/9829634048 Email: <a href="mailto:yudhisterchansi@gmail.com">yudhisterchansi@gmail.com</a> <a href="mailto:rkssbhadana@gmail.com">rkssbhadana@gmail.com</a>
4.	Chittorgarh	CHD	Officiating Centre Coordinator CUTS Centre for Human Development, Rawla, Senth, Chittorgarh 312 001 Mob: 9829141129 (MLK) Ph.: 01472-235472, 241472 Fax: 01472-241472 E-mail: <a href="mailto:chd@cuts.org">chd@cuts.org</a> ; <a href="mailto:mlk@cuts.org">mlk@cuts.org</a>
5.	Pratapgarh	CHD	Officiating Centre Coordinator CUTS Centre for Human Development Rawla, Senth, Chittorgarh 312 001 Mob: 9829141129 (MLK) Ph.: 01472-235472, 241472 Fax: 01472-241472 E-mail: <a href="mailto:chd@cuts.org">chd@cuts.org</a> ; <a href="mailto:mlk@cuts.org">mlk@cuts.org</a>

<sup>1</sup> [http://www.cuts-international.org/CART/ProOrganic-II/pdf/List\\_of\\_Jaipur\\_District\\_Block\\_Partners%20\\_2017-20.pdf](http://www.cuts-international.org/CART/ProOrganic-II/pdf/List_of_Jaipur_District_Block_Partners%20_2017-20.pdf)

6.	Udaipur	Prayatna Sansthan	Mr. Mohan Dangi, Secretary, Prayatna Samiti, 26-27, Mahaveer Colony, Behind Choudhary Complex, Bedla Road, Udaipur – 313001 Email: prayatnaudr@gmail.com Cell: 9649178668
7.	Jhalawar	Samajik Vikas Sansthan	Mr. Nathu Ram Choudhary, Secretary, Samajik Vikas Sansthan, Behind of Kanya School, Nai Asnawar, Tehsil- Asnawar, Jhalawar- 326 021 Mob.: 95499 98135, 7300497515 Email: <a href="mailto:svs.ngo09@gmail.com">svs.ngo09@gmail.com</a>
8.	Jodhpur	Jagruti Sansthan	Mr. Joraram Khoja Jagruti Sansthan . Plot No. 1, Khasra No. 58, Nandri, Banad Road, Jodhpur- 342 001 Mob.: 9414494759, 9950114421 Email: <a href="mailto:jrkhoja@gmail.com">jrkhoja@gmail.com</a>
9.	Sawai Madhopur	Rural Development society and Vocational Training Organisation (RUDSOVOT)	Mr. Dinesh Kumar Bagda Rural Development society and Vocational Training Organisation (RUDSOVOT) , 82, Bagda House, Adarsh Nagar- A Sawai Madhopur- 322 001 Mob.: 9414030447-46 Ph: 07462-220671 Email: <a href="mailto:rudsovot@rediffmail.com">rudsovot@rediffmail.com</a>
10.	Bhilwara	CHD	Mr. Radhey Shyam Vaishnav CUTS Centre for Human Development (Bhilwara) 6-A- 40, R.C. Vyas Colony, Gate No.34, Chouti Pulia Ke pass, Bhilwara- 311 001 Ph: +91 1482 234145, 232146 Mob.: 9414062129, 9413784596 Email: <a href="mailto:rsv@cuts.org">rsv@cuts.org</a>

## 2. Internal Organizational Changes

### **Important changes in the organization during the year. This could be eg new policies, partners and donors.**

In the given period, from the negative angle, there has not been any major changes within organisational level, which could put any adverse impact on the project implementation and the team dedicated for the project implementation is rigorously putting all its efforts to ensure a successful implementation of all the project activities. However, at the district level, in one of the project target district Udaipur, a local partner was changed simply for the reasons that the previous partner was not willing to continue due to his own personal commitments. The new partner had worked in the initial phase of 2013-15, so has better idea of the issue and also has infratructural facilities and the team to work at the ground level. Thus looking to all such aspects, he has been brought back to loop. Besides, there have

been four new partners in four new districts this time, who were selected after thorough research. Organisation also perceives changes in its strategies, operational methods, and policies in order to provide a strong support to the project. Within the project team at the organisational level, there were new inductions in the project implementing team and most importantly, the organisation has been able to fill the gap by way of roping in a person with an agricultural background on full time basis, which again is a positive change.

### **3. Developments and Challenges in the Context Affecting the Project Implementation**

#### **Possible changes in the surrounding context affecting the project. This could be a new law, a break-through in negotiations, etc.**

During the entire reporting of first year of the project, project team has successfully implemented the activities as per the time line and there were no such major challenges or deviations, which really could affect the project implementation but definitely, at the consumer's level, the rising awareness trend has started showing signs of more demand of organic products, which has impressed farmers as well to grow more and more organic. At the government level also, the introduction of new organic policy<sup>2</sup> by the Government of State of Rajasthan, announcement by the state government to make Dungarpur as the first 100 percent organic district of Rajasthan; announcement by Government of India to form a cluster of fifty farmers in every block of the state under its new *Paramparagat Krishi Vikas Yojna* (PKVY); announcement by Government of Rajasthan to open minimum one outlet in each of the *Krishi Mandies* of the state specifically enabling farmers to sell their organic products, which would in turn reach to end users through proper channel. Government of Rajasthan has also decided to start Centre of Excellence for promoting organic farming, which will provide a platform to farmers to undergo trainings, showcasing their individual skills and performances in organic farming and will also get an opportunity to get appreciations for best performance. So with these initiatives by both the state and the central government, the project finds enabling environment and a reasonable good platform to work in the target districts.

### **4. Results During the Period**

#### **4 (a) Results that have been achieved in relation to the planned project objectives in terms of both expected and/or unexpected results.**

During the reporting period, the following activities were carried out.

- i. Partner's Orientation for both the district level and block level for Jaipur district partners. (Total two)
- ii. Project Launch
- iii. Village Level Awareness Campaign (Total 192 with a new set of two villages each from each block in ten districts)
- iv. Green Action Week in Jaipur and India level (All prescribed GAW activities)
- v. Follow up of National Workshop on Human Rights Based Approach (HRBA)
- vi. Advocacy (Continuous process throughout the reporting in the form of advocacy through government and publication & media outreach)
- vii. Outreach through IEC

#### **Activity and its Objective:**

##### **i. Partner's Orientations**

An orientation for the partners was organised at Jaipur on April 26, 2017. The purpose of the Partner's Orientation meeting was to discuss the work plan and the objectives of the

<sup>2</sup> [http://www.cuts-international.org/CART/ProOrganic-II/pdf/Rajasthan\\_Organic\\_farming\\_Policy-2017.pdf](http://www.cuts-international.org/CART/ProOrganic-II/pdf/Rajasthan_Organic_farming_Policy-2017.pdf)  
[http://www.cuts-international.org/CART/ProOrganic-II/pdf/Rajasthan\\_Organic\\_farming\\_Policy-2017.pdf](http://www.cuts-international.org/CART/ProOrganic-II/pdf/Rajasthan_Organic_farming_Policy-2017.pdf)

project with the new title “Developing a Culture of Sustainable Consumption and Lifestyle through Organic Production and Consumption in the State of Rajasthan”. In addition, the meeting was also held to discuss the way forward to start up the activities with work plan. Similarly, another orientation meeting with the same purpose was organised on May 1, 2017 with eight block level partners of Jaipur district, who are covering all the fifteen blocks of the district. The detailed two reports can be viewed at:

[http://www.cuts-international.org/CART/ProOrganic-II/pdf/Partner Orientation Meeting %20April 26 2017.pdf](http://www.cuts-international.org/CART/ProOrganic-II/pdf/Partner%20Orientation%20Meeting%20April%2026%202017.pdf)

[http://www.cuts-international.org/CART/ProOrganic-II/pdf/Partner Orientation Meeting May 01 2017.pdf](http://www.cuts-international.org/CART/ProOrganic-II/pdf/Partner%20Orientation%20Meeting%20May%2001%202017.pdf).

## ii. **Project Launch**

The ‘ProOrganic II’ project was launched on June 22, 2017 at Hotel Radisson Green, Jaipur. The objective of the meeting was to inform all concerned stakeholders about the project activities, objectives and their possible role for its successful implementation. Prabhu Lal Saini, Minister for Agriculture of Govt. Of Rajasthan; Rao Rajendra Singh, Deputy Speaker of Vidhansabha; Vikas Sitarmji Bhale, Commissioner Agriculture of Govt. Of Rajasthan were present in the inaugural session. There were dignitaries in the technical session as well. The detailed report can be viewed at: [http://www.cuts-international.org/CART/ProOrganic-II/pdf/ProOrganic-II Project Launch Event Report 22june2017.pdf](http://www.cuts-international.org/CART/ProOrganic-II/pdf/ProOrganic-II%20Project%20Launch%20Event%20Report%2022june2017.pdf).

## iii. **Village Level Awareness Campaign**

Village level awareness campaigns has been an important activity, which got started in July 2017 and were over in January 2018. There were in all 192 village level awareness programme covering 192 villages in ten districts. The objective of organising these awareness camps was to bring forward the whole movement down the line through these awareness camps. The purpose was to make consumers and farmers aware of organic products and to influence their buying/farming habits. There were different modes, through which the efforts were made to create awareness i.e. by way of organising street plays and other local means of cultural activities, fixing and displaying posters and distributing handouts etc., other local and traditional ways like Chaupal Baithaks (village meeting) or any other cultural modes like puppet shows etc.

The details of all the ten districts are as below:

S.N.	District	No. of Blocks	No. of Gram Panchayat
1	Jaipur	15	30
2	Dausa	6	12
3	Kota	6	12
4	Udaipur	11	22
5	Chittorgarh	11	22
6	Pratapgarh	5	10
7	Bhilwara	12	24
8	Jhalawar	8	16
9	Sawai Madhopur	6	12
10	Jodhpur	16	32
	<b>Total</b>	<b>96</b>	<b>192</b>



## Outcome

All the village level awareness campaign were conducted successfully within the stipulated timeline. The activity was conducted at village (gram panchayats), hence participants of the activity were the farmers, village level traders, students and elected representative. Directly, involved people in agricultural activities and consumers had also participated. Participants from earlier conducted activity i.e. district level farmer orientations were also involved in the awareness campaign along with local officials and experts. Around 50 participants on and average participated in each camp, which included common consumers, farmers and youth groups, SHGs, local CSOs etc. Media too played a vital role for wider outreach. Since the topic to some farmers and consumers was new, so there was a zeal felt among the farmers, which showed their willingness to shift the mode. A total no. of 192 Gram Panchayat meetings were organized in 96 blocks of all the project districts. Total 11,568 participants have attended these activities, out of which nearly 50 percent of them being women participants. *(The synthesis report of the whole campaign is in process and will soon be completed and uploaded on webpage.)*

### iv. Green Action Week, Jaipur city

Green Action Week, which is an annual civil society campaign being organised in 29 countries with involvement of 53 civil society organisations. The Green Action Week Campaign 2017– Safer, more Sustainable Food for All aimed to facilitate awareness generation among consumers of Jaipur city of Rajasthan about organic food, specifically vegetables and fruits that would encourage consumers to shift towards sustainable pattern of consumption. The campaign was targeted at women and youth amongst the consumers.

With the rationale of influencing consumer behaviour in favour of organic food, various activities in the form of Kitchen Gardening, Cottage Meetings, Street Plays, Signature Campaign and Stakeholder Consultation took place in various parts of Jaipur. CUTS collaborated with several civil society organisations, consumer groups, producer groups, policymakers and media to lead towards enhanced availability, affordability and consumption of organic food products.

#### Objective

- Raise consumer awareness of the environmental impacts of consumption and promote sustainable patterns of consumption;
- Generate awareness among consumers about organic vegetables and fruits that would encourage consumers to shift towards organic agricultural products and sustainable consumption;
- Promote consumers' demand for organic vegetables and fruits;
- Foster policy and practice for promoting the use of organic agricultural products thereby contributing towards sustainable pattern of consumption; and
- Encourage more people to consume organic products and thereby promote a shift towards an ecologically sustainable food system for all.

#### Activities Accomplished in the Campaign

- Kitchen Garden Meeting
- Street Plays Details
- School Meeting
- Cottage Meeting
- Stakeholders' Consultation

The detailed report can be seen at <http://www.cuts-international.org/CART/Green Action Week 2017-Organic Food and Farming for All.htm>



#### **iv.1 Green Action Week, India Campaign**

The objective of this is to strengthen consumers by way of vibrant role of CSOs for raising awareness on environmental and other impacts of consumption and promote and contribute to sustainable patterns of consumption amongst consumers, policymakers and other key stakeholders. Total 11 states namely Maharashtra, Bihar, Uttar Pradesh, Uttarakhand, Andhra Pradesh, Assam, Chattisgarh, Madhya Pradesh, Kerela, Orrissa and Tripura were covered and the activities got conducted with the help of 12 state partners<sup>3</sup>. *(detailed report is being prepared and shall be shared soon)*

#### **Outcome**

Maximum participation of women's group and students • Reached out to major parts of walled and outer areas of Jaipur city • Requirement of such kind of awareness campaign (on higher side) • Development of organic school is also required • More awareness programme about kitchen gardening. • Campaign at various states have increased awareness about sustainable consumption among common consumers of targeted places. • It has also contributed to enhance demand of organic food. • For the first time, the campaign has gone beyond Rajasthan reaching upto 11 states.

The complete report can be viewed at: [http://www.cuts-international.org/CART/pdf/Narrative\\_Report\\_GAW\\_India2017.pdf](http://www.cuts-international.org/CART/pdf/Narrative_Report_GAW_India2017.pdf).

#### **v. Follow up of National Human Rights Based Approach**

As part of incorporating Human Rights Based Approach into CUTS management and programmes, SSNC has initiated an assessment of CUTS in the year 2015. For the assessment, external consulting agency, Gender at Work was hired. The purpose of the assessment was to map the Human Rights Based Approach (HRBA) employed by CUTS in its work to strengthen accountability, transparency, active and meaningful participation, non-discrimination and the issue of empowerment for all its beneficiaries of the project. The aim was not only to assess the extent of changes produced by the project but also to identify contextual factors, opportunities for cross-linkages and enabling factors that can strengthen the integration of a HRBA and Gender Equity approach in subsequent programmes. The assessment was concluded with a workshop on HRBA for CUTS Staff and its partners. Hence in continuation, CUTS as part of its ProOrganic Project (Extension Phase) had organised a follow-up workshop on HRBA to development programming in the bridge year of 2016-2017. These workshops were organised keeping into 3 consideration the challenges faced by development professionals in the realm of gender equity and empowerment. Hence, in continuation, the workshop held on December 08, 2017 was a follow-up of earlier workshops held on Human Rights Based Approach. Since other organisations also had expressed interest in the workshop, it was decided to organise another workshop and invite other similar Civil Society Organisations (CSOs) and partner organisations to this workshop participating in the previous held National Workshop. The report can be viewed at: [http://www.cuts-international.org/CART/ProOrganic-II/pdf/Follow Up Workshop On Human Rights Based Approach December 08 2017.pdf](http://www.cuts-international.org/CART/ProOrganic-II/pdf/Follow_Up_Workshop_On_Human_Rights_Based_Approach_December_08_2017.pdf)

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<sup>3</sup> [http://www.cuts-international.org/CART/Green\\_Action\\_Week\\_Fund-India.htm](http://www.cuts-international.org/CART/Green_Action_Week_Fund-India.htm)

## Outcome

The workshop was helpful in mainstreaming HRBA/gender equity in all programme conceptualisation/project activities and the organizational management in general. This time, Centre for Dalit Rights, a Jaipur based NGO served as the resource team in the workshop. A shift from Right Based Approach to HRBA as a need of the hour was felt by all participants, to identify, fix and monitor the obligatory role of duty bearers. There was better understanding on the international//national Human rights framework and enhanced research mechanism in the development organisations. Participants learned of how to strategies and advocate an issue streamlined with Human rights and SDGs was a major highlight. An interactive participation from all the Participants in discussions, activities and sharing experiences made the Workshop a success. A quick energisers between the sessions made the workshop a fun-learning platform.

### vi. State Level Stakeholder's Consultation Meeting

The State Level Stakeholder Consultation was held at the completion of one year of the 'ProOrganic-II' on February 28, 2018 at Jaipur. The consultation was also aimed to showcase the key findings of the baseline survey, which was conducted during the said year. The event comprised two sessions, the inaugural session and the technical session. In the inaugural session, Mrs Neelkamal Darbari, Additional Chief Secretary, Agriculture and Dr S J Singh, Director RARI were the Chief Guest and Special Guest respectively and delivered the address. Dr A K Gupta, Dean Agribusiness Management College, Jobner; Dr. B D Yadav, Professor (retd.), Department of Horticulture, Rajasthan Agricultural Research Institute, Govt. of Rajasthan; Mr Satyaveer Beniwal, DGM, Morarka Foundation, Jaipur and Ms. Neeta Upadhyay, Orian Greens, Jaipur were the panelist in the technical session. Total 81 participants comprising of 34 districts and block partners including their farmers; 29 other NGOs; five media persons and rest resource persons and team attended the event.

*The report is ready but still to be uploaded on the webpage.*

### vii. The Monograph of Baseline survey was revealed during the event.

This report is the compilation of findings of baseline survey conducted under the ProOrganic-II in 10 districts to understand the behaviour of both consumers and producers in relation to organic products and built the way forward accordingly. CUTS International is dedicated to achieve the goal of easy availability and accessibility of organic products without affecting the livelihoods and lifestyles of people. The report can be viewed at:



The report can be viewed at:

<http://www.cuts-international.org/CART/ProOrganic-II/pdf/ProOrganic-Baseline Survey Monograph.pdf>

### viii. Baseline Survey

This report is the compilation of findings of baseline survey conducted under the ProOrganic II in 10 districts to understand the behaviour of both consumers and producers in relation to organic products and built a way forward accordingly. Being the first activity

of phase II of four years, the baseline survey got conducted last year and the compilation and narration of the report got completed this year in January, 2018. The complete report can be viewed at: [http://www.cuts-international.org/CART/ProOrganic-II/pdf/Baseline\\_survey\\_Report-2017.pdf](http://www.cuts-international.org/CART/ProOrganic-II/pdf/Baseline_survey_Report-2017.pdf).

#### **ix. Advocacy**

For making advocacy effective project met with policy makers in the following organisations: Department of Agriculture, Government of Rajasthan; National Institute of Agricultural Marketing, Jaipur. Some of the points for advocacy are to implement State Policy effectively on organic farming, which has already come and to have a financial support for farmers, who are shifting to organic farming during the transition period. The major objectives of the advocacy are to increase agricultural production and income of farmers/farm labours, to promote sustainable use of Natural Resources such as Land and Water, to promote Soil Health Management and Integrated Nutrient Management, Promote Organic Farming, to reduce cost of cultivation and strive for holistic development of farmer.

#### **Key Points Emerged as Advocacy Issues from Extended Phase**

- The general notion is to make it a larger movement with principals of VMA i.e., V for Vision, M for Mission and A for Appeal.
- More and more awareness needs to be done among both among consumers and producers.
- More stakeholders to be involved in the campaign in order to add value and accountability to the movement.
- Education for consumers is must to enable them to distinguish between the organic and non-organic products.
- More and more demand for organic food to be enhanced among domestic Consumers.
- Farmer's to be motivated to the extent that if one farmer keeps one cow then he can manage one acre of land without use of any chemical fertilizer or pesticide.
- The state should take a middle path and adopt organic culture realizing the importance of protecting ecology and environment.
- More focus to be provided for a common platform/market to organic producers and consumers.
- To initiate the consumption of organic products by growing them at home via kitchen gardening.

#### **x. Outreach through IEC**

Four types of pamphlets were published in Hindi on various agriculture system used during organic farming like wormi compost, herbal spray, pit composte, cow dung manure and many other things, which a farmer can use with the most economic ways for cultivating an organic farm. Besides, organisations and its district partners have also been instrumental in showing film documentaories prepared by other producers but worth and beneficial to be shown to participants in almost all the activities. Besides, leaflets and project brochure were also printed during the eperiod.

Can be seen at: [http://www.cuts-international.org/CART/ProOrganic-II/IEC\\_Material.htm](http://www.cuts-international.org/CART/ProOrganic-II/IEC_Material.htm)

#### **4 (b) What expected results did you not achieve? Why? Has this affected the future project?**

There is nothing as such, which we could term it as unsuccessful and as anticipated, all the activities, whether in the form of research or some workshop or some village level meeting or an exposure visit or an outreach through literature and other publications were completed well and within time frame. Not only that, these were able to extract out the result to betterment and wider dissemination of the issue and its importance. The activities also provided to the team, a platform through advocacy to come closer and interact with

stakeholders associated with organic agriculture. All the activities were initiated and implemented keeping in mind the future intervention of sustainable lifestyle through organic production and consumption. For that, during the course of the extended phase, the team had started identifying new partners in six new districts and in the final advocacy meeting, the new partners had even attended the programme just in order to smell the things around and get exposure.

#### **4 (c) List of over implemented activities**

- Rajdeep Pareek attended meeting on Consultation on Science, Technology and Innovations in Agriculture on September 1, 2017 In Malviya National Institute of technology. Chief Guest of the program was Mohan Bhagwat (Minister State Agriculture). Many scientists participated in the meeting.
- Two days' workshop on 'Organic Farming and Animal Husbandry' in Bikaner in collaboration with RAJUVAS (Rajasthan University of Veterinary and Animal Science, Bikaner) was organised on December 5-6, 2017. Bikaner is a district, which is at present not among the ten targeted district. Rajdeep Pareek and Deepak Saxena attended the programme and delivered sessions in the training. The event provided an exposure to the farmers of ProOrganic districts and for the first time, a subject of organic farming has been clubbed with veterinary and animal science, which proved very useful to participants. Total 102 participants from 10 districts of ProOrganic II project attended the workshop.
- George Cheriyan along with his spouse attended the 'Annual Organic Lunch' organised by M.R.Morarka-GDC Rural Reserch Foundation on December 17, 2017 in Jaipur under the auspices of 'Morarka Organic'.
- Rajdeep Pareek attended 'Prakritik Khadyaan Mela' organized by Jamnalal Kaniram Bajaj Trust in Sikar on December 29, 2017. Total 50 stalls of organic products were displayed by farmers. They are introducing Zero Budget Natural farming by Shri Subhash Palekar in Sikar. More than 200 farmers have adopted this technique
- Deepak Saxena and Dharmendra Chaturvedi attended a 'Forest Food Festival' jointly organised by Nature Club of Rajasthan and Department of Forest and Environment on January 28, 2018 at 'Vishwa Vaniki Udhyan', Jaipur.
- Rajdeep Pareek and Dharmendra Chaturvedi have attended a two days farmers training on February 8-9, 2018 on organic farming in the capacity of subject trainer. The objective of training was to get acquaintance with the knowledge and technologies of organic farming with farmers. The program was facilitated by Sree Ram Sansthan, Ajmer and was organized by Naval Singh and Bhanwar Singh, the two farmers at Nawal Organic Farm, Jharana, Jaipur.
- CUTS team comprising of George Cheriyan and others visited Oreaan Greens, a famous Kitchen Garden developed in Jaipur by Ms Neeta Upadhyay on 9 February, 2018 and saw and learned various techniques of kitchen farming.
- George Cheriyan along with project team members visited Nawalgarh (Jhunjhunu) organic farms and also the office of Morarka Foundation in Nawalgarh on February 17, 2018. The team also witnessed Shekhawati Festival, which is organised annually in the region and interacted with farmers, organic producers and consumers. The purpose was to have a feeling of organic culture being adopted in the region.
- Team of three involving George Cheriyan, Rajdeep Pareek, and Aakansha Choudhary, along with their colleague Madan Lal Keer from CHD, Chittorgarh did exposure visits to multiple farmers in Rajasthan, who are either practicing organic farming or have recently switched to organic production. The visits were planned in five districts of Rajasthan in a span to three days covering Bhilwara, Chittorgarh, Pratapgarh, Banswara and Dungarpur. Out of the five districts, the team visited farmers and farmlands in Bhilwara, Chittorgarh, Pratapgarh and Banswara. In Dungarpur, team interacted with

officials in Agriculture Department to know the status and progress of 'Organic Dungarpur' which is declared as First Organic District of Rajasthan.

- Rajdeep Pareek and Dharmendra Chaturvedi visited Tehri Garhwal to know about the functions of community seed banks. They met with Mr. Vijay Jardhari, who is a famous seed saver and environmentalist. He was associated with Chipko Movement and after that he started Beej Bachao Andolan. He has collected different varieties of Rajma, paddy and other minor millets as part of his research work. Team has visited two community seed banks in Quanli and Khalpali villages. These Seed banks are being operated by women group of village and supported by Mount Valley Development Association. They are using traditional methods to store the seeds and providing these to one another for use. This women group is also running a dairy, which is self-sustained. Team has visited to field office of Mount Valley Development Association at Pokhal village.

#### 4 (d) If you use a results matrix, please attach it!

The results/outcomes of the activities are mentioned along with details of the activity and we are not using separate result matrix yet for activities.

#### 5. How has the project contributed to and/or taken into account

a. Gender Equality?	As per organisation's policy and also as laid down in project's priorities, efforts have been made throughout the project activities about gender participation in the stipulated time frame right from the starting activity i.e., partners orientation till the last activity i.e., State Level Stakeholder's Consultation Meeting. As a result of these efforts, there has been an extraordinary participation at many places, which has been reported in the activity report.
b. Democracy and Human Rights?	As has been committed earlier also, every human has right to safe and sustainable environment and food. This project aims to contribute towards that. The HRBA follow up workshop conducted as mentioned above has added value to this aspect.
c. Strengthening of Civil Society?	Throughout the project activities, civil society organisations have been taken into loop for the purpose of not only their participation but also making them aware and building their capacities to enhance their knowledge on organic farming. At some places, organisations already involved into this have been associating as expert groups and thus contributing towards achieving the endeavour.
d. Poverty Reduction?	As has been earmarked earlier, this project focuses on poor and marginalized section of consumers and farmers, for whom organic consumption and farming is not an option but a necessity. For poor, it is the only way for healthy living unlike the rich, who can afford the luxury of even healthy living despite inorganic chemical intoxicated food products. Besides, poor farmers, who can afford to buy costly chemical manures are taught to go for much economical traditional manures, which will ultimately contribute towards organic farming as well.
e. HIV and Aids?	This is not relevant for the project point of view as the project areas are not HIV affected. However we believe in non-discrimination based on HIV/AIDS or any such ground.

#### 6. Risk Analysis and Management

During the reporting time, no major risk as such was either felt or visible except for some coordination confusions with partners but were dealt up strategically by the project team as and when required.

#### **7. Other Comments**

With a purpose to disseminate the project activities and also as a mean of transparency, a project webpage was developed as <http://www.cuts-international.org/CART/ProOrganic-II/index.htm> . It is being updated regularly and all project related information, news and reports are uploaded on the project webpage.